

## U.S. PHILATELIC EXHIBITIONS AND METER STAMP SLOGANS

by Douglas A. Kelsey and Herbert A. Trenchard

The Society is pleased to publish Mr. Kelsey's and Mr. Trenchard's book in this and the following three issues of the *Bulletin*. For those who may want to pull or copy all four installments and save them as

a unit, we are starting the page numbering at one (and will not follow the sequence of the rest of the *Bulletin*) and will continue on to page 34 in the final installment.

### About the Authors

Douglas A. Kelsey is the former executive director of the Postal History Foundation and is currently serving as the executive director of two of the country's three largest philatelic organizations. He is the author of more than 200 articles, monographs, catalogs, books, and reviews on such diverse subjects as management, philatelic and postal history, travel and outdoor recreation. He has been editor of several publications including *The Heliograph*, the quarterly postal history journal, and various postal history books.

Mr. Kelsey has written the regular monthly "Meter Stamps" column for *Linn's Stamp News* since October, 1992. In addition, he has written more than forty other articles, books, and publications about meter stamp collecting and is a regular contributor to the *Meter Stamp Society Quarterly Bulletin*. A successful philatelic exhibitor for more than thirty years, Mr. Kelsey's latest endeavor has earned him gold medals and special awards for his exhibits "U.S. Meter Stamps and Postal History" and "United States Streamlined Eagle Meter Stamps, 1940-

Present." He is a member of most major philatelic organizations.

Herbert A. Trenchard has been an active philatelist for nearly forty years. His main collecting areas are philatelic literature, especially auction and exhibition catalogs, and the ephemera and memorabilia related to the history of stamp collecting in America. He has written numerous articles on his collecting interests.

He is a member of many national and specialist societies. He is the Historian of the American Philatelic Society, and serves on several committees. He is a Trustee of the American Philatelic Research Library, and a Fellow of the Royal Philatelic Society, London. The APS honored him with the Luff Award in 1992.

Doctor Trenchard is a semi-retired physicist who now spends part of his time as a volunteer at the National Postal Museum Branch, Smithsonian Institution Libraries.

# U.S. PHILATELIC EXHIBITIONS AND METER STAMP SLOGANS

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Postage meters have been authorized for use in the United States since 1920. The first slogan was used in 1929, but it wasn't until 1939 that a postage meter and slogan was used at a stamp exhibition. Since then, more than 125 postage meters and slogans related to U.S. philatelic exhibitions and conventions have been recorded by the authors.

These exhibition postage meters were outfitted with suitable commemorative slogan plates that were imprinted in the same operation as the meter stamp, in most cases, on special cacheted souvenir envelopes.

Meter stamps are rarely found on event covers. Since postage meters are leased to businesses to frank their daily mail, meters have rarely been available for philatelically related event covers such as first flight, historical anniversary, elaborately cacheted, first day, or special event covers.

Stamp exhibition covers, however, are the exception. Notably, stamp shows are the only events for which postage meters were regularly used to commemorate an event and for which there was access for stamp collectors to produce their own brand of covers using postage meters.

In 1939 probably as an advertising opportunity and a benevolent gesture to stamp collectors, Pitney Bowes decided to offer a postage meter and slogan for use at a stamp exhibition.

At that time, the U.S. Post Office Department rarely allowed special station cancels to be used at philatelic exhibitions, and then only to major national societies such as the American Philatelic Society (APS), Society of Philatelic Americans (SPA), and American Air Mail Society (AAMS). When Pitney Bowes offered a meter and slogan for use at several local stamp shows, the organizers gladly accepted them, using them to create

souvenir covers. These special meters and slogans served as publicity not only for the meter manufacturer and the exhibition but also for meter stamp collecting.

Collecting meter-franked stamp exhibition covers is interesting and challenging. Metered mail has been the dominant form of postage franking in the United States since 1957. It is relatively easy to build a collection of the dozen or so different meter stamp design types.

On the other hand, philatelic exhibition souvenir covers are relatively scarce. They were usually produced in very limited quantities ranging from hundreds to a few dozens. Whenever possible, the quantity issued is given for each meter and slogan in our list.

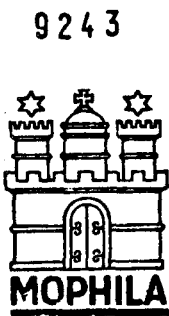
Most of the slogans have inscriptions related to the stamp show where they were used, and are usually imprinted on show-related cacheted covers. In a few instances, the cachet is specifically designed for use with the meter and slogan. These are mentioned in our list.

This list includes two categories of meter stamp slogans—those actually used at a philatelic exhibition or convention and those used to publicize a stamp show but not actually used during the show.

On some occasions the slogan inscription used at the stamp show is not directly related to the show itself (see #14, #16, #18, and #42 for example). However, most slogans have a text or pictorial element tying them to the exhibition and can be easily identified using this list.

Readers are encouraged to add new data to this list by writing to D.A. Kelsey, P.O. Box 65930, Tucson, AZ 85728, or H.A. Trenchard, 6909 40th Avenue, Hyattsville, MD 20782.

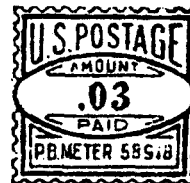
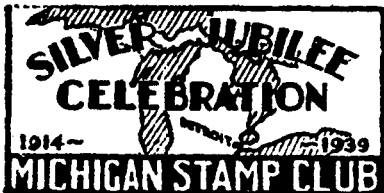
The world's first stamp exhibition meter slogan was used in 1931 for the International Exhibition of Modern Philately, MOPHILA, held at Hamburg, Germany. This international philatelic exhibition was appropriately the first devoted to "modern philately."



# U.S. PHILATELIC EXHIBITIONS AND METER STAMP SLOGANS

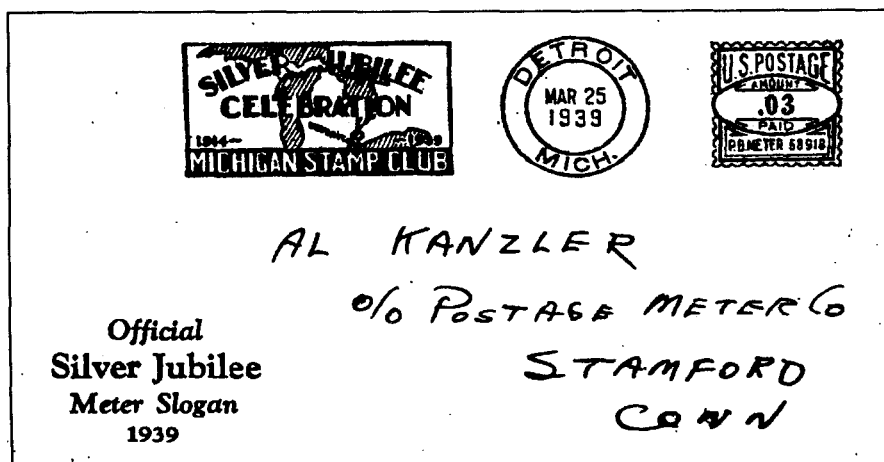
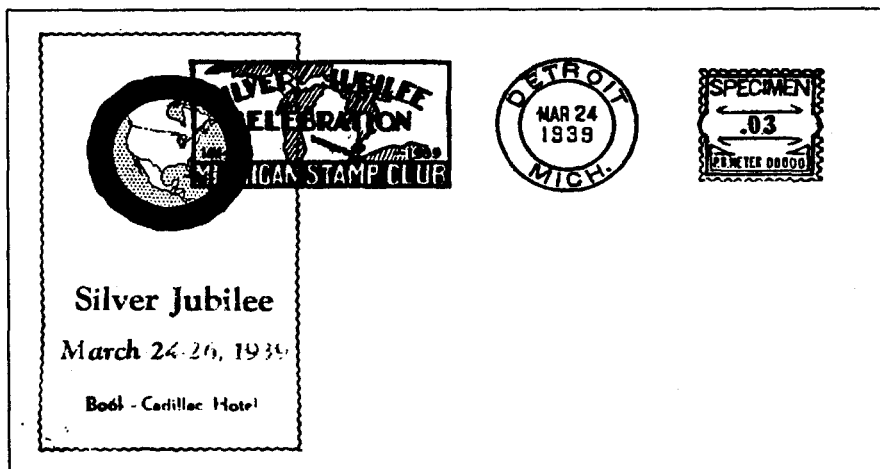
1. March 24-26, 1939—Detroit, MI (meter #58918)

SILVER JUBILEE CELEBRATION, 1914-1939, MICHIGAN STAMP CLUB



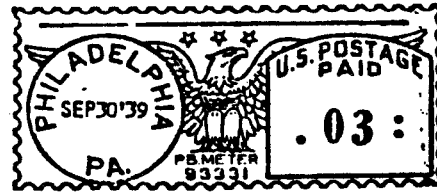
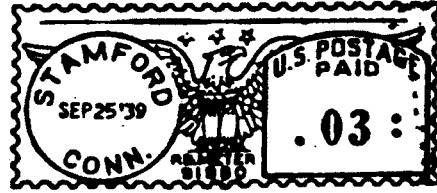
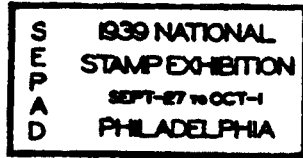
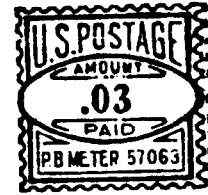
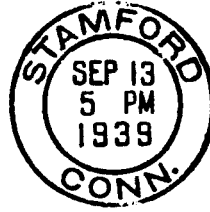
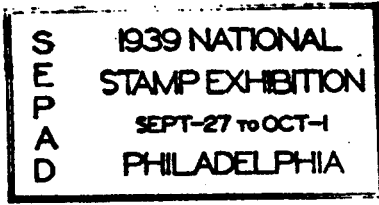
The first philatelic meter to be used by a stamp club in the United States. Covers with two different cachets were mailed on the three days of the event from the Detroit main post office. One of the cachets was inscribed "Official Silver Jubilee Meter Slogan 1939" in blue in the lower left corner. The meter stamps and slogans were printed in red on the first day, green on the second, and blue on the third day but other combinations exist. News of the event and special slogan was received too late for publication in the various weekly philatelic publications. Despite this, about 800 covers were serviced. Specimen meter imprints exist.

Since this exhibition was not of a national stature, postal officials denied giving them a station cancel; so the show organizers used the meter stamp and slogan as the equivalent.



2. September 27–October 1, 1939—Philadelphia, PA (meter #93331) and  
Stamford, CT (meters #57063 and #91980)

SEPAD 1939 NATIONAL STAMP EXHIBITION SEPT-27 TO OCT-1 PHILADELPHIA



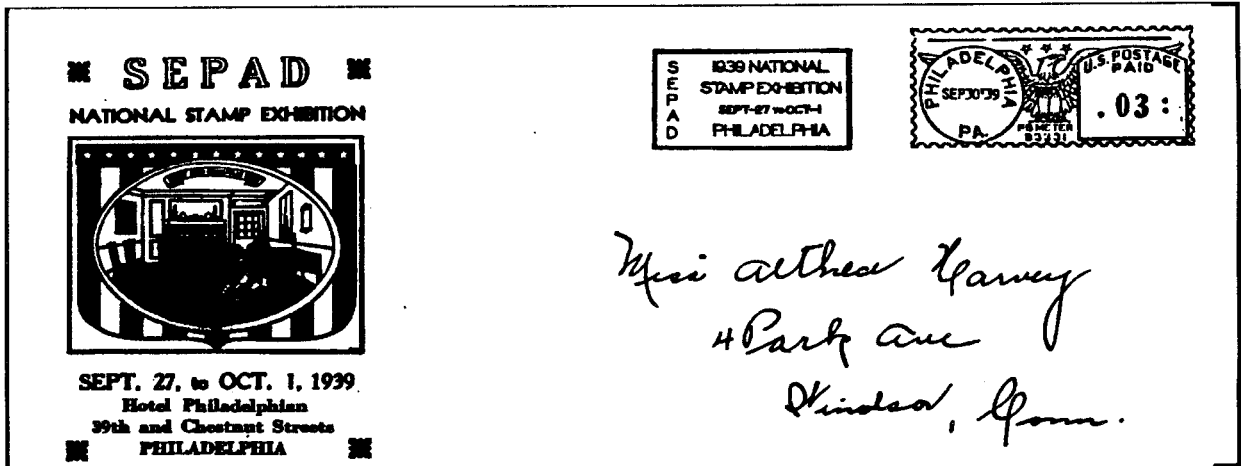
The 1939 National Stamp Exhibition of the Associated Stamp Clubs of Southeastern Pennsylvania and Delaware (SEPAD) became the first national exhibition to offer an entire section to exhibitors of metered mail. Attracted by this fact, the Pitney Bowes Postage Meter Company employed at its Stamford headquarters and Philadelphia offices a special slogan. Pitney Bowes began using this slogan on all mail from their Philadelphia office on August 29th and on all mail from their Stamford headquarters on September 1st. While this is the same meter slogan donated to SEPAD by Pitney Bowes and used during the show, the impressions made during the show were on special red and blue cacheted envelopes.

The red color meter imprint was used only at Stamford. The Philadelphia office used the blue color until September 30 when purple was used. Covers bearing impressions in the latter colors were sold at the exhibition and, after being addressed by the purchaser, were mailed.

In an August 28, 1939 press release, Pitney-Bowes said:

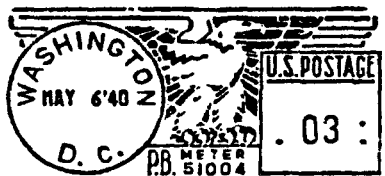
*In setting this precedent which takes metered mail out of the classification of "specialities" and gives it full philatelic stature, the exhibition committee has recognized not only the basic differences between prepaid metered mail and ordinary "permit mail," but also a widespread increase in meter stamp collecting and its various society membership.*

Exhibition organizers were surprised at the overwhelming number of requests for the cacheted envelope with the SEPAD meter slogan. At first they were prepared to sell a maximum of 300 covers, but the mail orders completely exhausted this supply before the show was officially opened. By the close of the show, more than 900 covers were sent to collectors in the United States, Australia, Scotland, England, New Zealand, Chile, Brazil, and Canada.



## 3. May 2-6, 1940—Washington, DC (meter #51004)

## POSTAGE STAMP CENTENARY, MAY 2-6, 1940, WASHINGTON PHILATELIC SOCIETY, HOTEL MAYFLOWER, WASHINGTON, D.C.



The slogan for this event was imprinted by a Mailomat, a self-service, coin-fed, public access, automated mailing machine invented by Pitney Bowes Postage Meter Company. This was the first time the streamlined eagle meter frank was used on a Mailomat.

Ironically, it was the postage meter that was the only official United States recognition of the centenary of the first adhesive postage stamp issued by Great Britain on May 6, 1840. Early centenary plans called for the issuance of an adhesive postage stamp to honor the event. President Roosevelt decided at the last minute to cancel the stamp issue. As a result, many commercial cachetmakers who prepared first day of issue cachets for the possible adhesive stamp found their cachets being used for a meter stamp instead.

A May 2 Pitney Bowes company press release said:

*Celebrants at the Postage Stamp Centennial, which opened today in Washington, witnessed an unique postal salute from the new to the old.*

*In striking contrast to an atmosphere harking back one hundred years in tribute to the famous "Penny Black" of Sir Rowland Hill, stood a streamlined "Mailomat," one of the new, automatic U.S. letter boxes, which began printing a U.S. postage meter stamp of the new eagle design, together with a special commemorative cachet stamp incorporating a reproduction of an old medallion sketch which was submitted originally to the British Postmaster General for the design of the first adhesive postage stamp.*

*This "self-service post office" prints "metered" postage stamps with postmarks, and automatically deposits your letters for collection—all at the drop of a coin and the twist of a dial. No adhesive stamps are used, and the machine furnishes the public with postage and mailing service, day or night, for anything from a penny post card to an airmail, special delivery letter.*

*The "Mailomat" will be in actual postal operation from May 2nd to 6th to mail commemorative covers, and to pay tribute at the Centennial headquarters in Washington's Mayflower Hotel.*

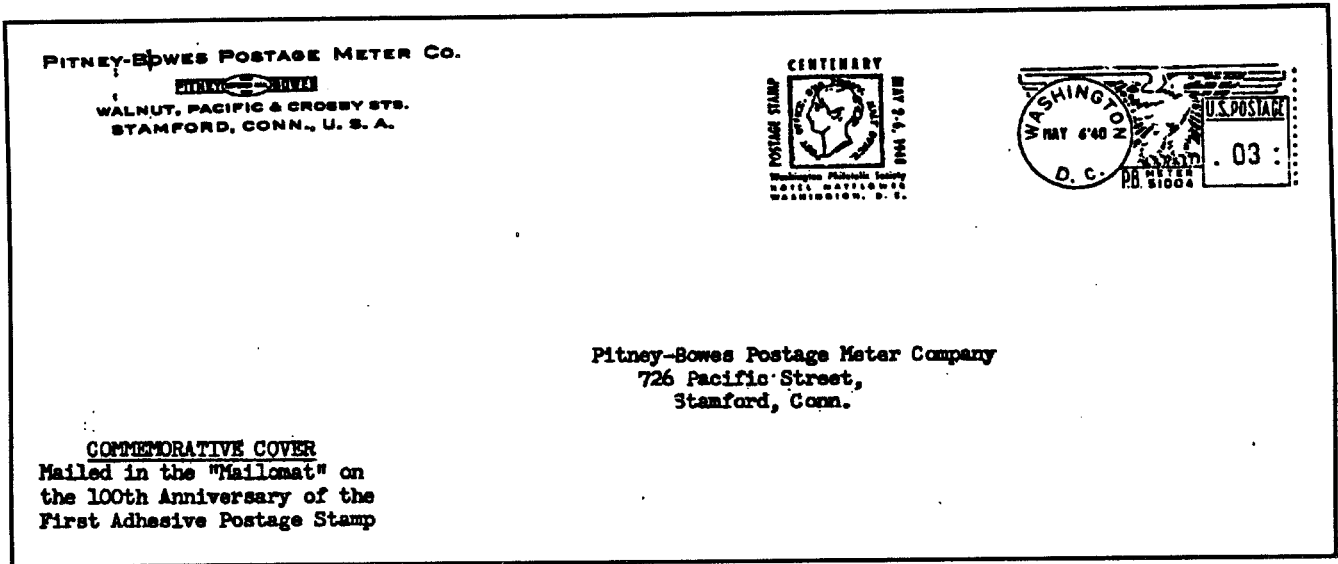
*In view of the Post Office Department decision not to issue a special commemorative stamp, this "Mailomat" postage, with its commemorative slogan or cachet, is expected to arouse considerable interest among stamp collectors. In addition, those in charge of the Centennial expect that this perfectly timed salute will greatly increase popular recognition of the new branch of philately, usually termed, "postage meters."*

*An official of Pitney-Bowes Postage Meter Co., which developed the "Mailomat" in cooperation with the U.S. Post Office Department, declared today that "this tribute of metered mail to the first adhesive stamp is one which we have been looking forward to for a long time. Obviously, postage meter stamps will never replace adhesives entirely, nor were they ever intended to. This trend toward more metered mail should make adhesives comparatively more rare, hence more valuable, while metered mail goes forward to render still better postal service and, at the same time, provide a philatelic hobby in itself."*

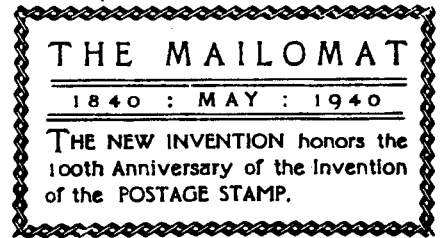
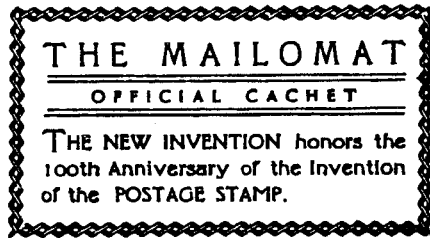
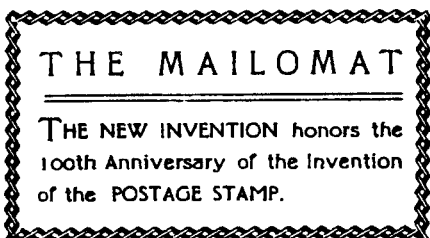
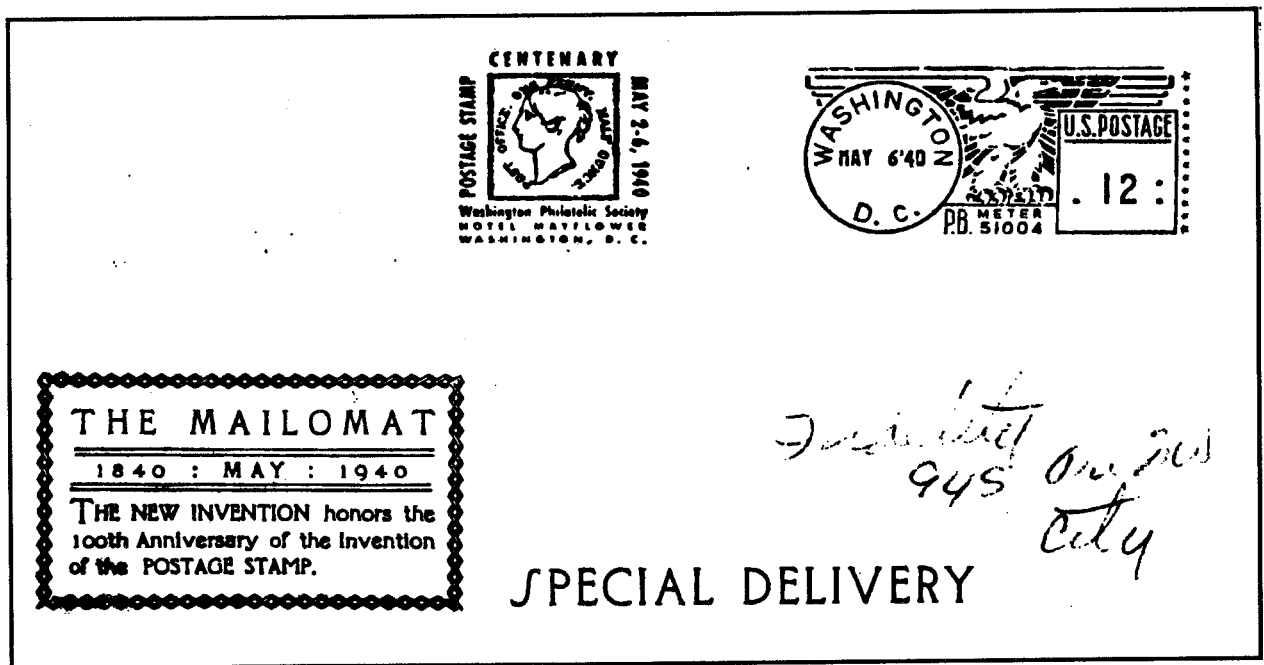
On the actual anniversary of the world's first adhesive, Monday, May 6, the first cover was mailed to the British Post Office by Third Assistant Postmaster General Ramsey S. Black. The contents of the cover was a letter saying that the Mailomat was a postal development "which may eventually furnish the public with postage and mailing service at times and places where such facilities are not now available. Just as the first adhesive stamp provided a new public facility in its day, so, we hope, this device may become an improved facility for our time." Then Mr. Walter H. Bowes, Chairman of the Board of Pitney-Bowes, mailed two similar covers to President Roosevelt and King George VI of England.

Contrary to the press release, the Mailomat did not go into service until May 3. Proof and specimen covers dated May 2 are known, however. The exact quantity of covers processed by the Mailomat during the exhibition is unknown, but an unconfirmed contemporary report says that 11,171 items were mailed.

Pitney Bowes Postage Meter Company prepared a small quantity of special cachets for the anniversary celebration. Although there were many different cachets prepared for the event by commercial cachetmakers anticipating an adhesive first day of issue, Fidelity Stamp Company of Washington, D.C. produced the only cachets specially designed for use with the centenary celebration Mailomat. Six different rates were prepared using the special Mailomat cachets—postal card, printed matter, first-class, airmail, special delivery, and airmail special delivery. They were sold individually or in sets of six for \$1.



The official Pitney Bowes special event cover produced for the centennial exhibition Mailomat.



The Fidelity Stamp Company cachets produced especially for the Mailomat used at the centenary celebration.

4. August 29–September 1, 1940—Cleveland, OH (meters #58791, #79340, #88664, #101498)  
 SOCIETY OF PHILATELIC AMERICANS ANNUAL CONVENTION,  
 HOTEL STATLER, CLEVELAND OHIO, AUG 29 THRU SEPT 1, 1940



Pitney Bowes Postage Meter Company meters with special SPA convention slogans were used with three convention meters and one commercial postage meter (#88664). The three convention meters are also known as SPECIMEN imprints on specially prepared covers provided by Pitney Bowes' Cleveland office.

Meter #58791 was imprinted with blue ink (both the regular stamp and specimen) and is known used from August 29 through September 1. Undated, third-class usages are known which were used for mailing exhibition information including the official program. A June 18 specimen is also recorded which is probably a design essay submitted by Pitney Bowes for approval by the customer.

Meter #79340 was imprinted with red ink (both the regular stamp and specimen) and is known used from August 29 through September 1.


Meter #101498 was of the streamlined eagle style with thirteen vertical stars to the right of the denomination box. It was imprinted with blue ink on August 29 and purple ink on August 30 through September 1. The specimen of the streamlined eagle stamp (#000000) is from a different machine and is identifiable by the five dots, instead of thirteen stars, to the right of the denomination box. The specimens of the streamlined eagle stamps were printed on an earlier model R postage meter which was probably located at the Pitney Bowes Cleveland office rather than the exhibition. A supply was most likely imprinted in advance of the show on the special souvenir envelopes and brought to the exhibition for distribution. The same could be said for the other specimen meter examples.

Meter #88664 is the only known use of the SPA slogan on commercial business mail. It was used in early August by The Fisher Brothers Company, dated August 9, and imprinted in purple ink.




Several cacheted envelopes were available at the exhibition for meter franking including the official cachet, either printed or handstamped, and a complimentary cover provided by Cleveland's own "Covers, Home of America's Leading Cover Publication."

The number of covers franked with the SPA slogan and meter stamp or specimen meter stamp is unknown.

**Official Program  
1940 S. P. A. Convention**



ANNUAL CONVENTION  
HOTEL STATLER  
CLEVELAND OHIO  
AUG 29-THRU SEPT 1 1940

**R. H. HAWLEY, Chairman**  
P. O. BOX 1905  
UNIVERSITY CENTER STA.  
CLEVELAND • OHIO

*John J. Gahleitner  
1131 Cleveland St.  
Philadelphia, PA*

**THE POSTAGE METER COMPANY**  
348 ROCKEFELLER BUILDING  
614 SUPERIOR AVENUE, N. W.  
CLEVELAND, OHIO



ANNUAL CONVENTION  
HOTEL STATLER  
CLEVELAND OHIO  
AUG 29-THRU SEPT 1 1940

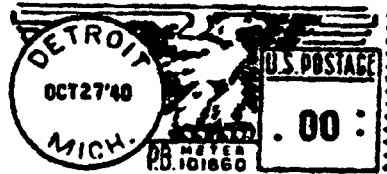



*Souvenir*

SOCIETY OF PHILATELIC AMERICANS  
1940 CONVENTION  
HOTEL STATLER-CLEVELAND, OHIO

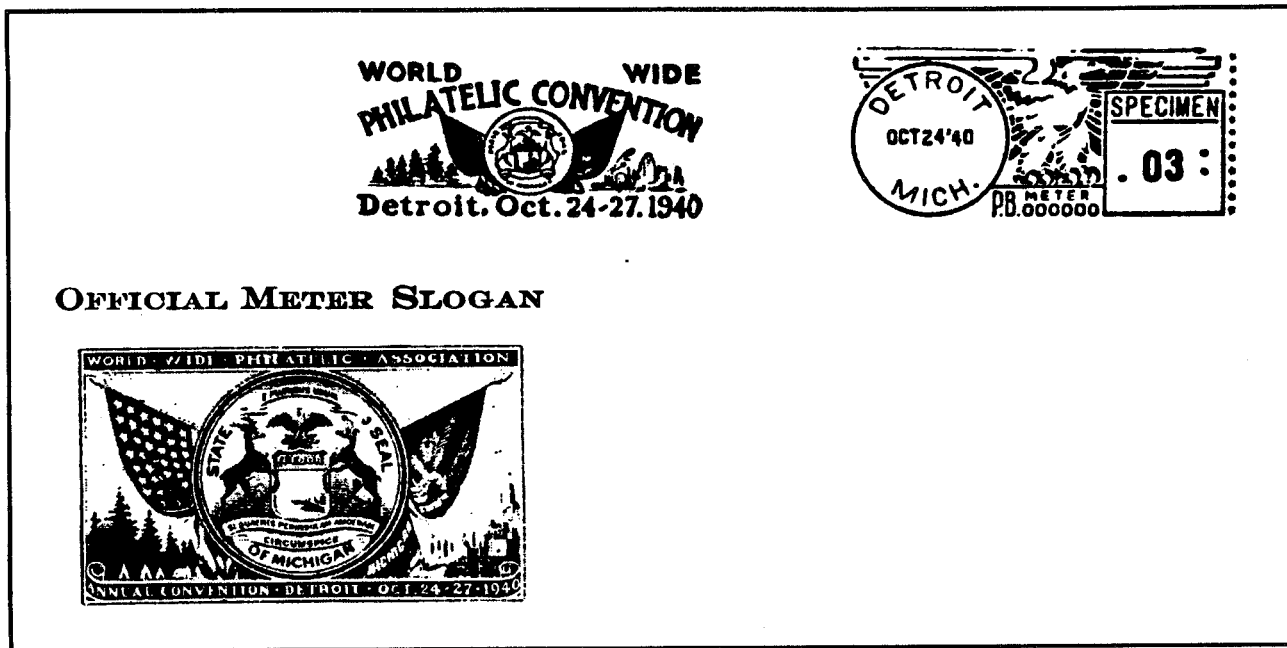
5. October 24-27, 1940—Detroit, MI (meter #101860)

WORLD WIDE PHILATELIC CONVENTION, DETROIT, OCT. 24-27, 1940



The meter slogan is similar to the design of the 1935 Michigan centenary adhesive postage stamp. Meter stamps and specimens imprinted in red on the first day, black on the second day, purple on the third day, and blue on the fourth day, but exceptions exist. A special "Official Meter Slogan" cachet was produced in blue (with red text).

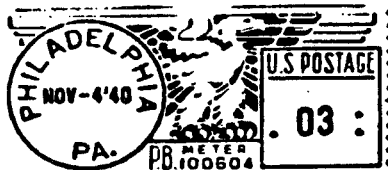




**OFFICIAL METER SLOGAN**

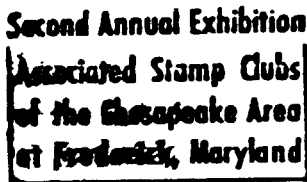


**6. November 6-9, 1940—Philadelphia, PA (meter #100604)  
SEPAD 1940 STAMP EXHIBITION**



Pitney Bowes Postage Meter Company, for the second time, furnished a special slogan for the SEPAD exhibition which, once again, furnished a classification for meter stamp exhibits. Imprinted in red except the last day (Nov. 9) which was purple, the slogan was reportedly used at both the Philadelphia Pitney Bowes office as well as the exhibition. Even though a special SEPAD cachet was produced for the show, it had no special meter stamp significance. The philatelic press reports that much fewer of these slogans were sold than the previous year. The exact quantity is unknown.

**7. November 28-30, 1940—Frederick, MD (meter #79888)  
SECOND ANNUAL EXHIBITION ASSOCIATED STAMP CLUBS  
OF THE CHESAPEAKE AREA AT FREDERICK, MARYLAND**



Pitney Bowes meter imprinted meter stamp in red with 3¢ denomination. Various cacheted covers were produced. A summary of the exhibition states that Pitney Bowes loaned a postage meter for the event. Apparently few were produced since this is a very difficult stamp and slogan to acquire.

8. April 18-20, 1941—San Francisco, CA (meter #103130 and #000000)

THIRD ANNUAL EXHIBITION CALIFORNIA COLLECTORS CLUB,  
HOTEL WHITCOMB, SAN FRANCISCO, APRIL 18-20, 1941



This meter never franked mail that was sent through the postal system. John Coulthard reported in the May 19, 1941 *Chambers Stamp Journal*, "I drew a souvenir [meter] slogan for the occasion, but time was too short to arrange for mailing, so it appeared only on tapes and specimen covers—and the exhibition booklet." Coulthard also processed a quantity of Hotel Whitcomb envelopes through the meter.

9. August 25-31, 1941—Philadelphia, PA (meter #103408)

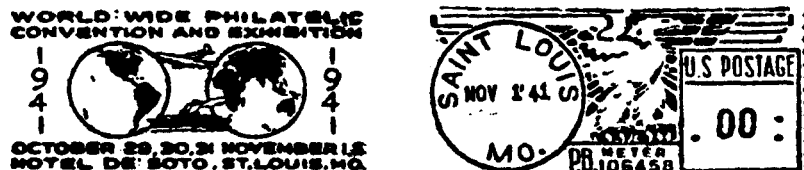
SOCIETY OF PHILATELIC AMERICANS, AUGUST 25 TO 31ST



For the second time the SPA sponsored a meter slogan in connection with its annual convention and exhibition. Covers are scarce. The meter imprint is in red or purple (Aug. 30) by a Pitney Bowes postage meter. A special convention cachet was produced but it does not have any meter stamp significance. A specimen imprint, meter #000000, dated July 18, 1941 is known imprinted with an original streamlined eagle meter without the thirteen stars to the right of the frank (probably a design essay sent for customer approval).

10. October 29-31, November 1-2, 1941—St. Louis, MO (meter #106458)

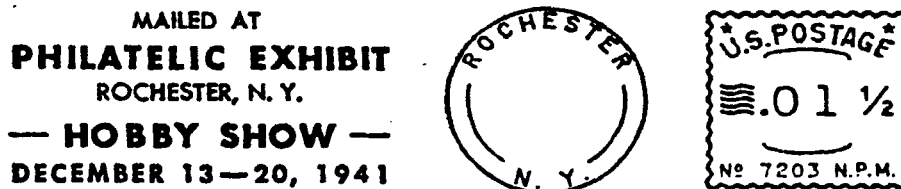
WORLD WIDE PHILATELIC CONVENTION AND EXHIBITION, 1941,  
OCTOBER 29, 30, 31, NOVEMBER 1, 2, HOTEL DE SOTO, ST. LOUIS, MO.



This is the second Worldwide Philatelic convention meter slogan. The slogan and meter stamp was imprinted in red by a Pitney Bowes postage meter on covers and strips. This show was not well attended, probably because of war anxieties and travel difficulties.

11. December 13-20, 1941, Rochester, NY (meters #7203, #8854)

MAILED AT PHILATELIC EXHIBIT, ROCHESTER, N.Y., HOBBY SHOW, DECEMBER 13-20, 1941



This is the first philatelic exhibition meter stamp by a manufacturer other than Pitney Bowes. Rochester, NY was the home of the National Postage Meter Company who furnished the meters that imprinted these stamps and slogans. Imprints are red.

Specimen imprints are also known.

Most of the franking done with these machines was to mail the regular issue of the Meter-Slogan Associates society newsletter from the exhibition (at the 1/1/2¢ third-class rate). Usages for other purposes are very scarce.

12. May 3-6, 1942, Philadelphia, PA (meter #59124)

THE CHRISTMAS SEAL AND CHARITY STAMP SOCIETY EXHIBITION



Pitney Bowes meter stamp imprinted in purple on covers with special cachets. The event was in honor of the CS&CSS as well as the 50th anniversary of the Pennsylvania Tuberculosis Society.

The postage meter used for this event was used a week later for SEPAD (see the next item).

13. May 13-17, 1942, Philadelphia, PA (meter #59124)

FOR VICTORY, SEPAD STAMP SHOW AWARDS SAVINGS STAMPS



Imprinted in green by a Pitney Bowes postage meter, this World War II slogan was applied to special cacheted covers promoting war savings bonds and stamps. SEPAD presented savings stamps as prizes to show exhibitors.

14. May 18-23, 1942, New York, NY (meter #108266)

150th ANNIVERSARY, NEW YORK STOCK EXCHANGE, 1792-1942

150TH ANNIVERSARY  
NEW YORK STOCK EXCHANGE  
1792 - 1942



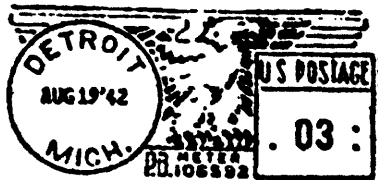
Produced by the Stock Exchange Philatelic Society for its seventh annual New York Stock Exchange Stamp Exhibition. Imprinted in red on tapes which were affixed to special bi-color cachets produced by L.W. Staehle. Because of the war, attendance and interest was poor and few of the Staehle cachets were serviced. It was named "King of Cachets" in 1942.

The exhibition committee originally announced that a Mailomat would be on display at the exhibition, but none could be spared. It is not likely that meter #108266 used to service the Staehle covers was on display at the exhibition.



15. August 19-23, 1942, Detroit, MI (meters #106592 and #000000)

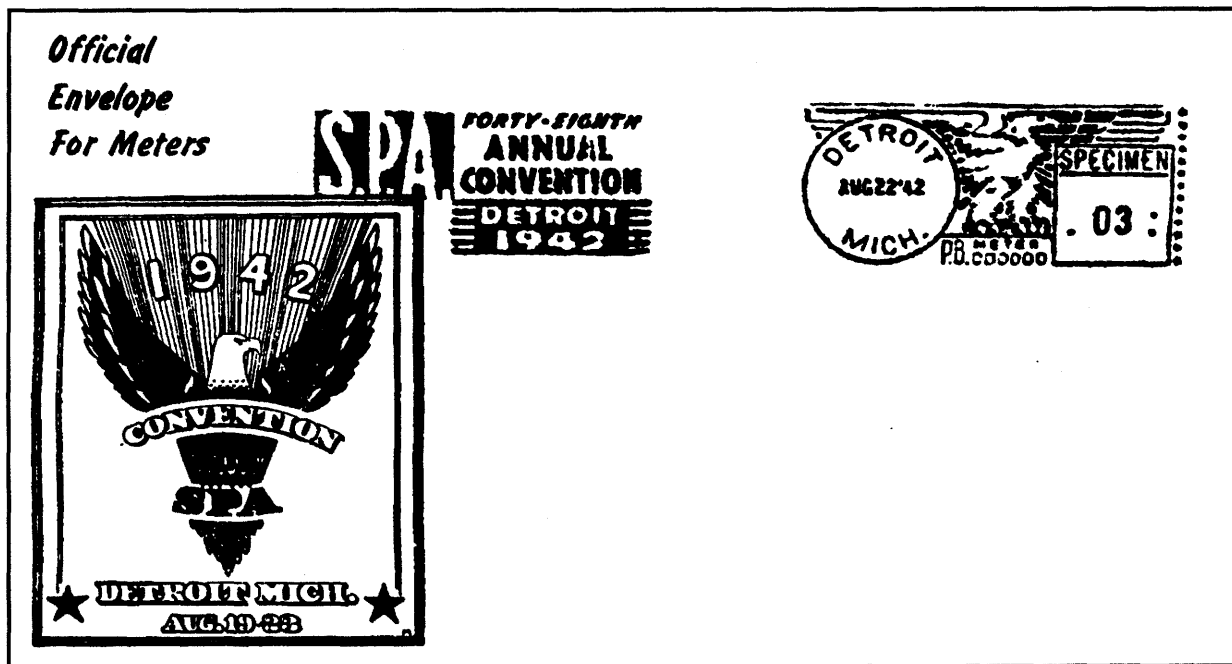
S.P.A. FORTY-EIGHTH ANNUAL CONVENTION, DETROIT, 1942



Both meter stamps and specimens were imprinted on tapes and covers in four different colors for each day of the show—red (Aug. 19), blue (Aug. 20), green (Aug. 21), and purple (Aug. 22). August 23 was a Sunday.

Nearly all the specimens were produced with a 13-star model R meter. However, one red specimen is known produced by an early model R meter with five dots to the right of the denomination box.

A cacheted "Official Envelope For Meters," in purple, was produced for the meter stamps.



16. October 9-11, 1942, Philadelphia, PA (meter #108694)

"KEEP 'EM FLYING"

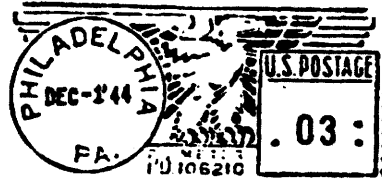


This is a Pitney Bowes generic World War II patriotic meter slogan adopted for use at the Middle Atlantic Regional Air Mail Meeting of the American Air Mail Society at an exhibition sponsored by the Philadelphia Air Mail Society at the Hotel Essex. A special red and blue cacheted envelope was provided for imprinting the red meter stamp and slogan.

17. December 1-3, 1944, Philadelphia, PA (meter #106210)

SEPAD EXHIBITION TENTH AMERICAN PHILATELIC CONGRESS

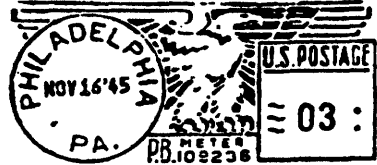
**SEPAD EXHIBITION  
TENTH AMERICAN  
PHILATELIC CONGRESS**



This Pitney Bowes meter slogan was imprinted in blue on a special blue cacheted envelope.

18. November 16-18, 1945, Philadelphia, PA (meter #109236)

NOW BUY VICTORY BONDS



This Pitney Bowes generic World War II patriotic meter slogan was used at the SEPAD 1945 exhibition. Imprinted in red on a black cacheted envelope.

19. August 14-18, 1946, Cleveland, OH (meter #?)

20. August 21-25, 1946, Chicago, IL (meter #?)

PHILATELY SAYS: ATTEND S.P.A. CONVENTION  
PHILATELY SAYS: ATTEND A.P.S. CONVENTION



Both of these slogans were used on the mail of *Philately*, a weekly stamp collecting magazine whose first issue is dated August 5, 1946. These two slogans, advertising events just two weeks after the first issue, were used a very short time. The authors have not seen examples, yet they are illustrated and advertised in the August 12 and August 19 issues of *Philately* and offered for sale to readers for three cents each.

21. October 18-20, 1946, Philadelphia, PA (meter #109236)

22. October 24-26, 1947, Philadelphia, PA (meter #109236)

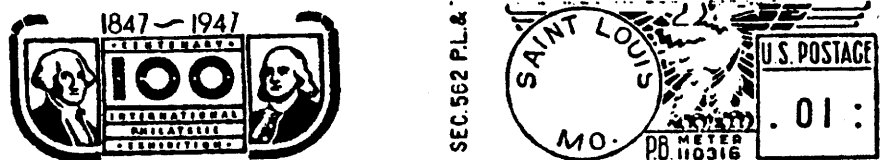
SEPAD'S NATIONAL STAMP EXHIBITION

**SEPAD'S  
NATIONAL STAMP  
EXHIBITION**



Used at SEPAD's 1946 (imprinted with red ink) and 1947 (imprinted with red or blue ink) exhibitions on special envelopes whose cachets have no meter stamp significance.

23. 1947, St Louis, MO (meter #110316)  
 1847-1947 CENTENARY, 100, INTERNATIONAL PHILATELIC EXHIBITION



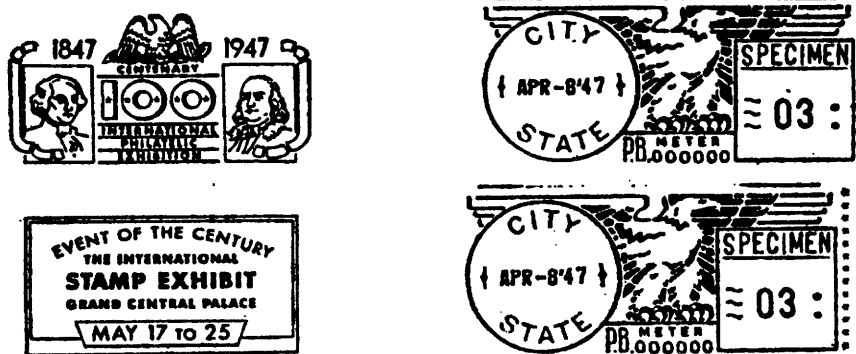
Imprinted in red, this meter stamp and slogan was used on the mail of Comfort Press, publishers of *Philately*, to promote the centenary international philatelic exhibition held in New York City in May 1947. This slogan was never actually used at the exhibition. The number of impressions is unknown since it was used to frank the regular business mail of the company. It was imprinted on tape as well as directly on envelopes. The earliest known date is November 21, 1946.

24. 1947, St. Louis, MO (meter #110316)  
 GRAND CENTRAL PALACE, MAY 17-25, 1947, NEW YORK, 1847-1947 CENTENARY,  
 100, INTERNATIONAL PHILATELIC EXHIBITION



Used by Comfort Press, publishers of *Philately*, to promote the centenary international philatelic exhibition held in New York City. The earliest known date is November 30, 1946. The meter stamp and slogan are imprinted in red by a Pitney Bowes postage meter.

25. April, 1947, Stamford, CT, (meter #000000, #113049), Jamaica, NY (meter #107424)  
 CIPEX INTERNATIONAL PHILATELIC EXHIBITION



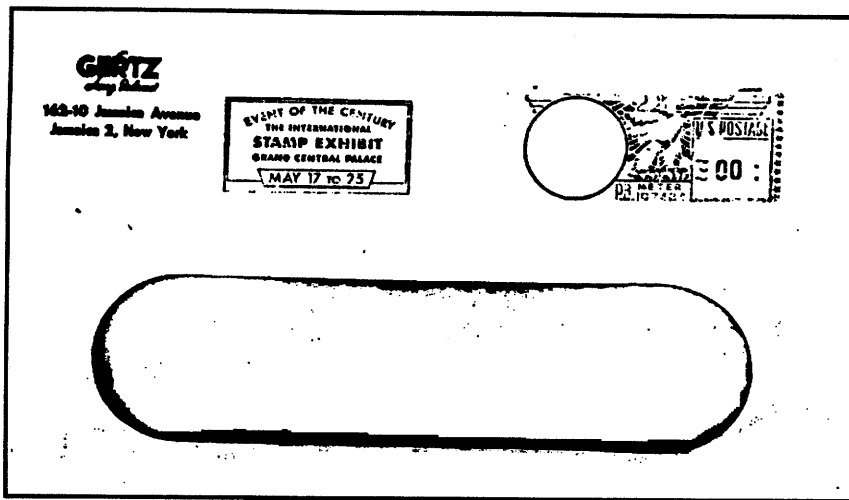
Two essays of meter slogans for CIPEX also exist. The top design is similar to the actual exhibition logo used by CIPEX in its publicity releases and catalogs.

Both of these essays exist in proof impressions as meter #113049 in red, each on a Pitney Bowes corner card envelope. On both envelopes, the meters are dated April 21, 1947 from Stamford, CT, have a 3¢ denomination and are addressed to the owner of Comfort Press in St. Louis, MO. This was the standard format used by Pitney Bowes to sell a slogan idea to a customer.

A larger size unadopted essay of the upper slogan exists on brown carton paper. It was formerly in the collection of CIPEX memorabilia formed by its secretary.

The bottom design also exists in a proof impression as meter #107424 in purple without a denomination, city, state or date on a window envelope of the Gertz Department Store, Jamaica, Long Island, NY. Gertz was the sponsor of the Gertz Stamp Club, and this proof cover may have been produced for its members or as a give-away.

It is doubtful that either of these designs were produced soon enough to be put into commercial use, although *Philately*, a weekly stamp collecting magazine published by Comfort Press, illustrated the top design in the March 31, 1947 issue. The exhibition was held May 17-25, 1947. The earliest either of these slogans could have been used is April, 1947.



- 26. November 15-20, 1948, Philadelphia, PA (meter #109236)
- 27. November 11-19, 1949, Philadelphia, PA (meter #109236)
- 28. January 12-14, 1951, Philadelphia, PA (meter #176434)

**SEPAD NATIONAL STAMP EXHIBITION**

**SEPAD  
NATIONAL STAMP  
EXHIBITION**



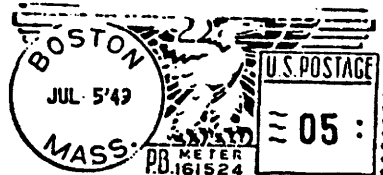
This meter slogan, imprinted in red, was repeated for SEPAD's 1948, 1949, and 1951 exhibitions (SEPAD was not produced in 1950). A different cacheted envelope was prepared for each show.

A 00¢ proof of the 1948 slogan dated November 15, 1948 is also known imprinted on an envelope of the Philadelphia office of Pitney Bowes.

- 29. July-August, 1949, Boston, MA (meter #161524)

**VACATION IN NEW ENGLAND AND VISIT A.P.S. NATIONAL STAMP EXHIBITION, AUG. 16-20**

*Vacation in New England*  
**and Visit A. P. S. National  
Stamp Exhibition, Aug. 16-20**

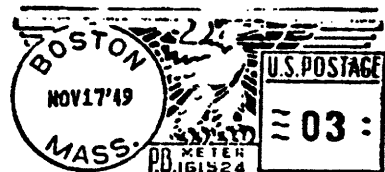


This meter stamp and slogan was used on the business mail of the well-known stamp dealer H.E. Harris & Co. to promote the 1949 exhibition of the American Philatelic Society. This meter stamp was imprinted with red ink on envelopes bearing the corner card of H.E. Harris and was never used at the stamp show. Earliest known date is July 5, 1949.

- 30. November, 1949—Boston, MA (meter #161524)

**ASDA NATIONAL POSTAGE STAMP SHOW, NOV. 18-20, '49, N.Y.C., N.Y.**

**NATIONAL POSTAGE  
STAMP SHOW  
NOV. 18-20, '49  
N. Y. C., N. Y.**

Imprinted in red on the business correspondence of H.E. Harris & Co. to promote the American Stamp Dealers' Association national stamp exhibition in New York City. This meter stamp and slogan were never used at the show.

31. August 17-20, 1950—Philadelphia, PA (meter #174242)

56th CONVENTION OF THE SOCIETY OF PHILATELIC AMERICANS, AUGUST 17th-20th, 1950

56th CONVENTION  
of  
The Society of  
Philatelic Americans  
August 17th-20th, 1950



Pitney Bowes postage meter imprinted this meter stamp and special slogan in red on specially prepared cacheted envelopes for the S.P.A. annual convention. It is also known imprinted on adhesive tapes.

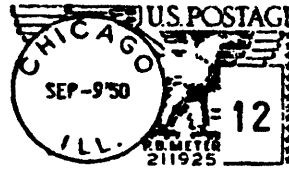
32. September 9-10, 1950—Chicago, IL (meter #90440)

PHILOMETER SOCIETY OF CHICAGO, FIRST NATIONAL EXHIBIT • 1950

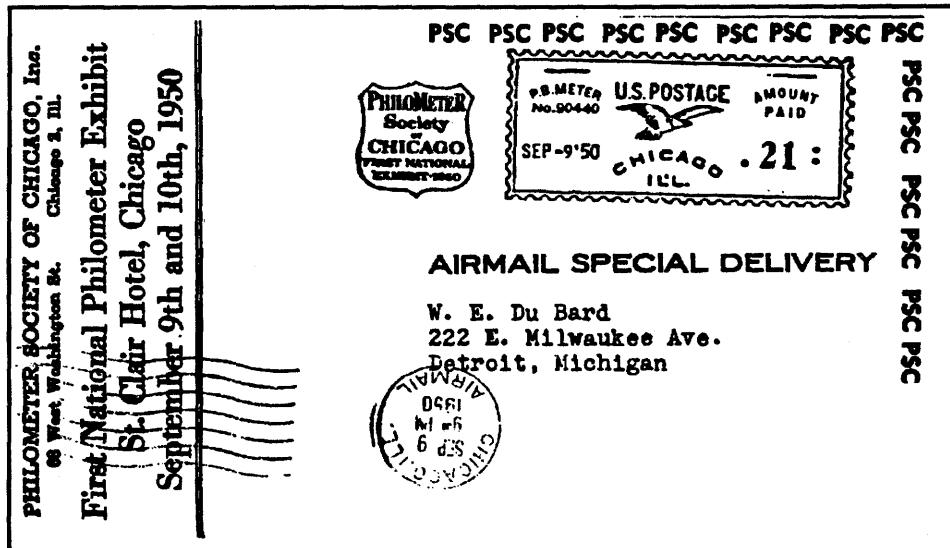


33. September 9-10, 1950—Chicago, IL (meter #211925)

PSC EXHIBIT 1950



Meter slogans #32 and #33 were both used at the First National Philometer Exhibit. Sponsored by the Philometer Society of Chicago, the slogans were imprinted in black on tapes and specially cacheted envelopes.





34. March 10-11, 1951—Detroit, MI (meter #211440)

DETROIT 250th BIRTHDAY FESTIVAL

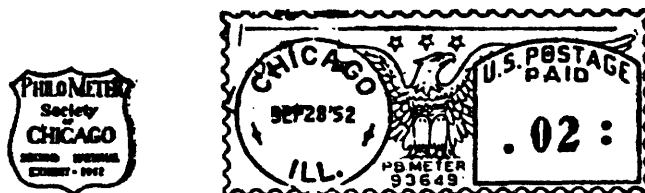


Although not an exhibition slogan, this meter stamp and slogan was used at the Michigan Stamp Club's 37th exhibition at the Hotel Book-Cadillac.

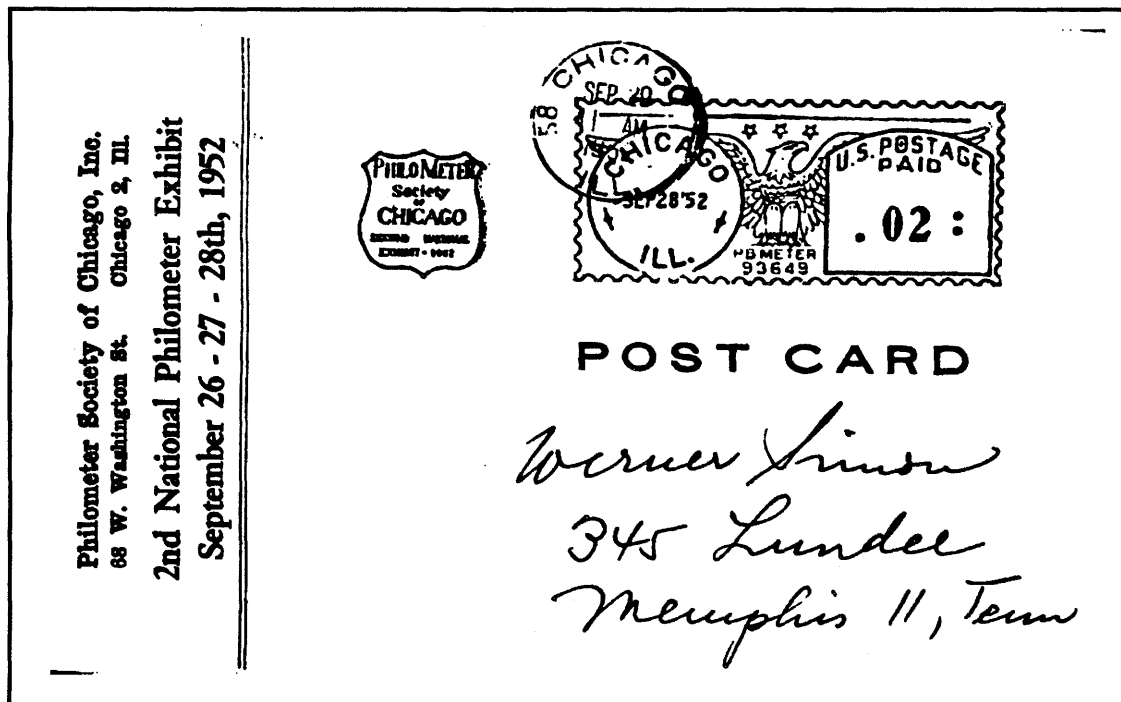
The stamp and slogan were imprinted in red on a blue cacheted "Official Cover, 250th Birthday Festival" envelope and emblazoned with the Detroit coat-of-arms in addition to the exhibition information.

35. September 26-28, 1952—Chicago, IL (meter #93649)

PHILOMETER SOCIETY OF CHICAGO SECOND NATIONAL EXHIBIT—1952



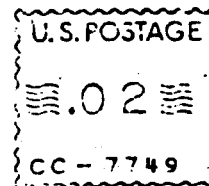
This slogan is similar to, but smaller than, #32. Imprinted in orange, it was used at the exhibition on a special cacheted envelope with the corner card of the Philometer Society of Chicago and "2nd National Philometer Exhibit, St. Clair Hotel, Chicago, September 26-27-28, 1952."



36. October 25, 1953, Chicago, IL (meter #7749)

AMERICAN METERED POSTAGE SOCIETY SECOND NATIONAL CONVENTION  
—25 OCTOBER 1953— PALMER HOUSE, CHICAGO

==== American ====  
Metered Postage Society  
====  
SECOND NATIONAL CONVENTION  
—25 OCTOBER 1953—  
PALMER HOUSE, CHICAGO



A Commercial Controls meter imprinted this slogan in blue on a special cacheted envelope (same as the slogan). This was the first of many slogans produced by Henry O. Meisel for exhibitions and meetings of the American Metered Postage Society.

37. August 26-29, 1954—Chicago, IL (meter #228151)

CHISPA, CPS—SPA, PSC • EXHIBIT

CHISPA  
CPS---SPA  
PSC-EXHIBIT

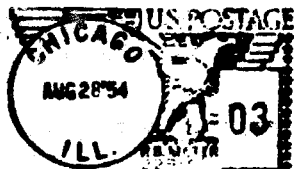


Imprinted in orange, this meter stamp and slogan was used at the Chicago Philatelic Society annual exhibition which hosted the Society of Philatelic Americans and the Philometer Society of Chicago.

A meter-related cacheted envelope was produced, printed in blue, in sets of six—for different rates: post card, 2¢; first-class, 3¢; airmail post card, 4¢; airmail, 6¢; special delivery, 23¢; and registered mail, 33¢—with the corner card of the J.W. Philometer Concern, a meter stamp dealer, and a boxed CHISPA exhibition cachet.

**J W Philometer Concern**  
82 W. Washington St.  
Chicago 2, Ill.

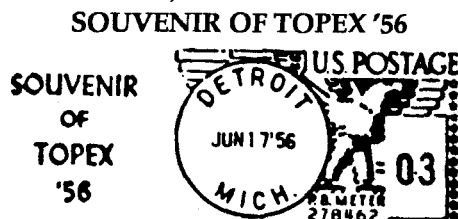
**CHISPA**  
CPS---SPA  
PSC-EXHIBIT



**CHISPA**  
C. P. S. — S. P. A. Jubilee  
P. S. C. EXHIBIT  
August 26 — 29, 1954

**Fred P. Wambganess**  
1826 Hale Avenue  
Fort Wayne 6, Indiana

38. June 15-17, 1956—Detroit, MI (meter #278462)



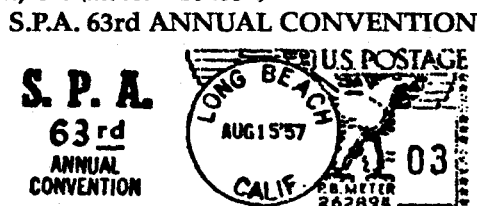
A Pitney Bowes postage meter was used at the 1956 convention of the American Topical Association, TOPEX. Imprinted in red on special show cachets.

39. August 23-26, 1956—Grand Rapids, MI (meter #338926)



This meter stamp and slogan, printed in brown on covers or tapes, was used at the annual convention of the Society of Philatelic Americans. Grand Rapids is the home of the Furniture Museum and the grand award at the exhibition was a piece of famous Grand Rapids furniture.

40. August 15-18, 1957—Long Beach, CA (meter #262894)



Used for the Society of Philatelic Americans annual convention. The meter stamp and slogan was imprinted in orange on cacheted show covers printed in two different colors.

41. September 28-29, 1957—Detroit, MI (meter #401464)

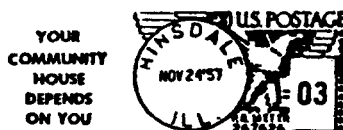
FIRST DETROIT ASDA SHOW, SEPT. 28, 29.



Used at the American Stamp Dealers Association show in Detroit. The meter stamp and slogan was imprinted with brown ink. Bi-color cacheted covers were prepared but are not of meter-related significance.

42. November 23-24, 1957—Hinsdale, IL (meter #267626)

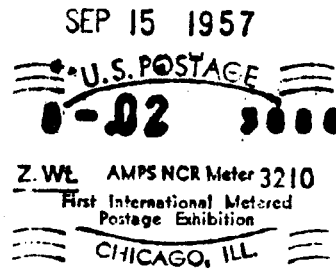
YOUR COMMUNITY HOUSE DEPENDS ON YOU



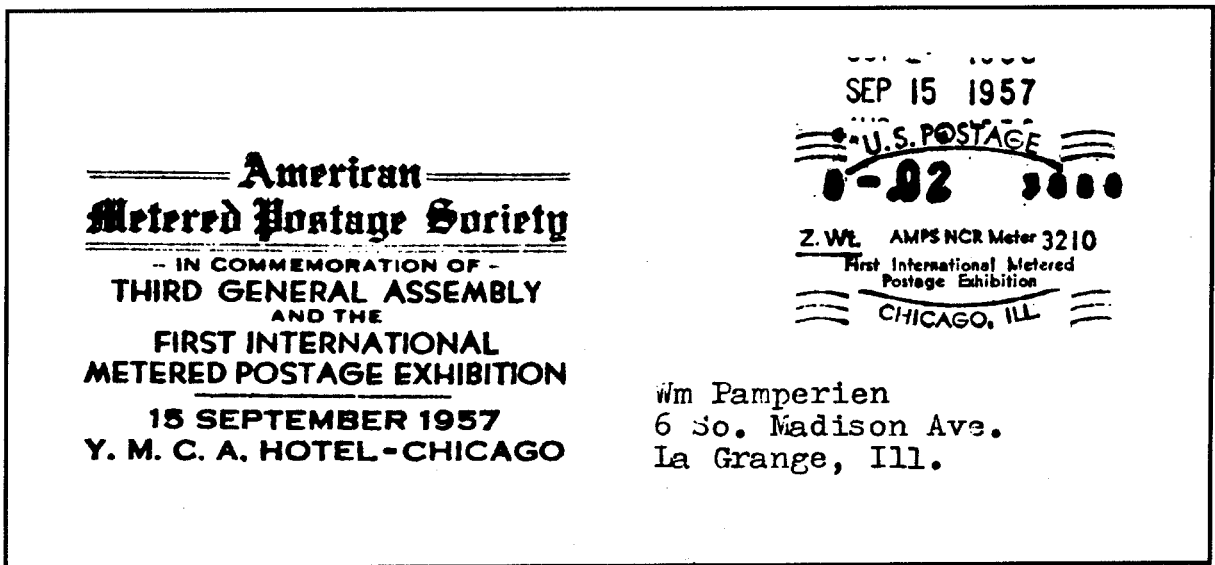
Although a non-philatelic slogan, this meter stamp and slogan, imprinted in red, was used at the Suburban Collectors Club exhibition, SUPEX. The slogan belonged to the Community House at Hinsdale where the exhibition was held.

43. September 15, 1957—Chicago, IL (meter #3210)

FIRST INTERNATIONAL METERED POSTAGE EXHIBITION

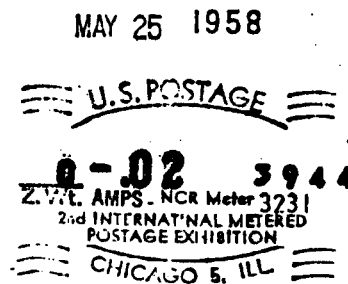


A National Cash Register (NCR) postage meter was used to produce these meter stamps imprinted with purple ink on yellow adhesive tape. The exhibition was sponsored by the American Metered Postage Society (AMPS). The total postage revenue collected for the one-day event was \$82.75. A rubber handstamped cacheted cover was produced.

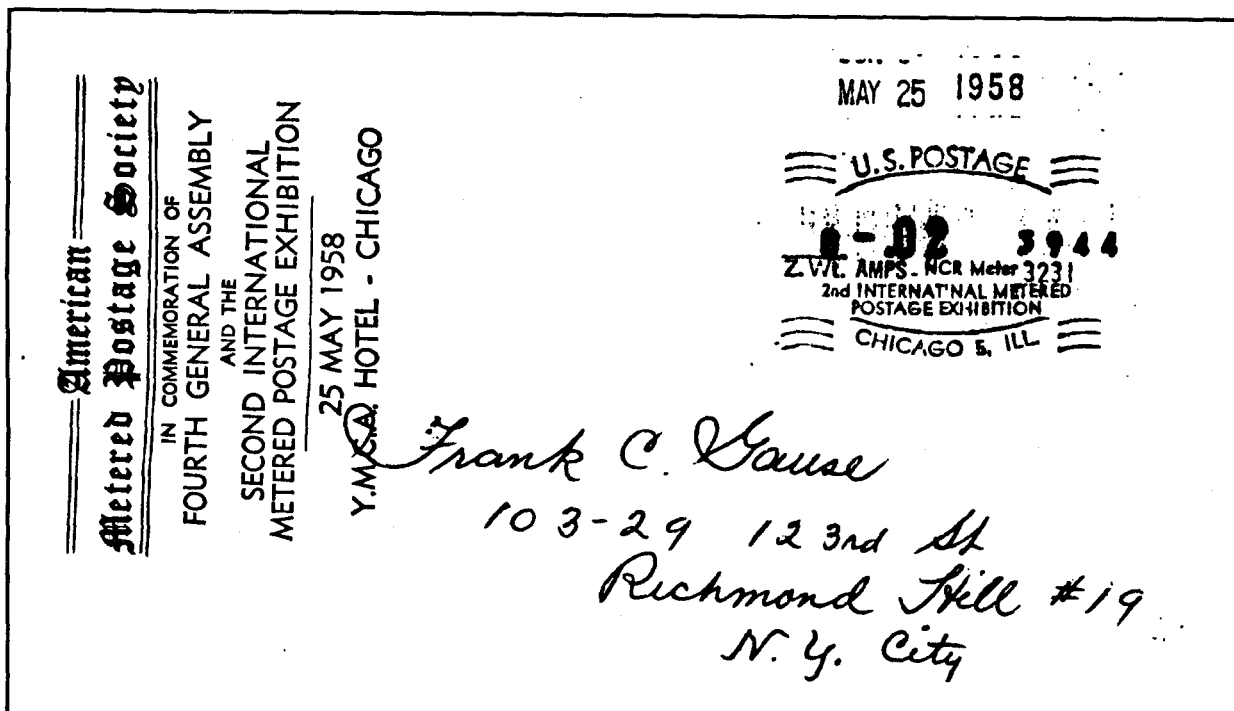


44. May 25, 1958—Chicago, IL (meter #3231)

2nd INTERNATIONAL METERED POSTAGE EXHIBITION



Another NCR postage meter was used to produce the meter stamps for this second exhibition sponsored by AMPS. The stamp is printed in two colors on yellow adhesive tape—red for the line containing the denomination, weight, and transaction number, and purple for the rest of the frank. The total postage receipts for the one-day event were \$105.25. A rubber handstamped cachet was produced.

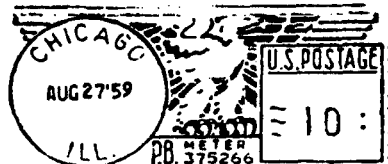


45. April 5, 1959—Chicago, IL (meter #3248)  
3rd INTERNATIONAL METERED POSTAGE EXHIBITION



This third AMPS-sponsored exhibition used another NCR postage meter that imprinted stamps in purple (for the value line) and red (for the rest of the frank) on yellow tape. The total postage revenue for the one-day event was \$125.50.

46. August 26-30, 1959—Chicago, IL (meter #375266)  
COMPLEX 1959, III PAN-AMERICAN GAMES, CHICAGO



This Pitney Bowes meter stamp and slogan was imprinted in orange on different cacheted covers for each day of the exhibition. Also, a first day of issue ceremony was conducted for the 10¢ Pan American Games airmail stamp for which a special cacheted envelope was produced. Some enterprising collectors obtained first day cancels for the airmail stamp and meter imprints on the same cover.

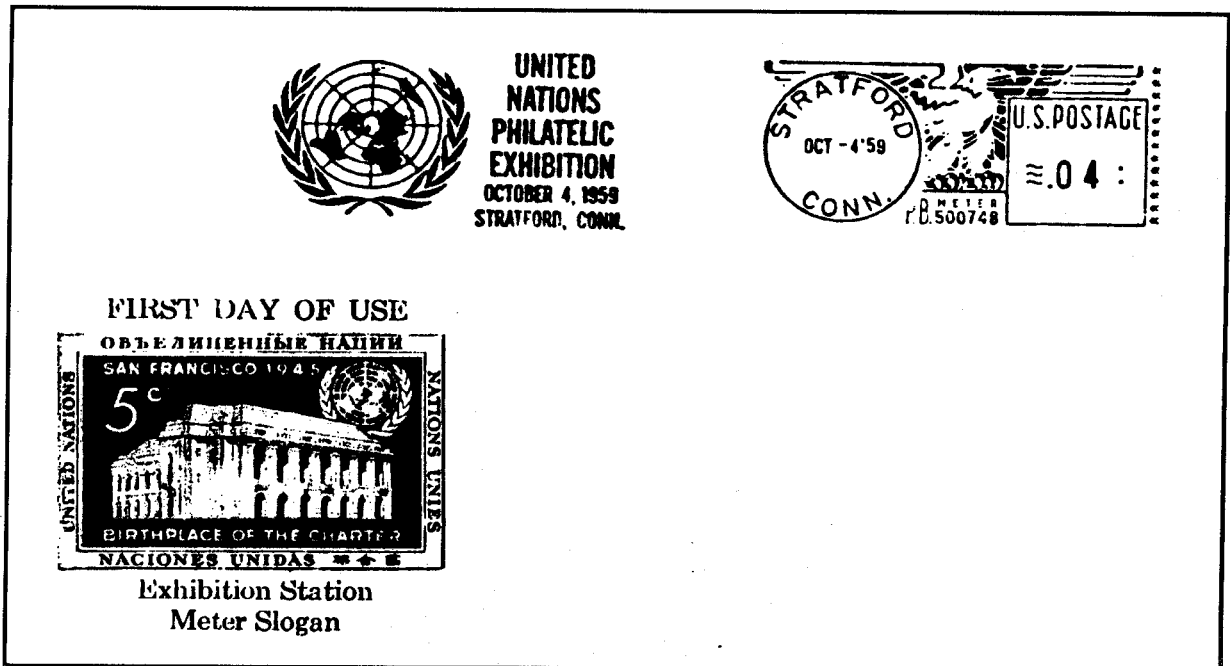
COMPLEX had a souvenir meter for every show from 1959 to 1967. Mr. L Cecil Love of the Philometric Society was in charge of these.

47. October 4, 1959—Stratford, CT (meter #500748)

UNITED NATIONS PHILATELIC EXHIBITION, OCTOBER 4, 1959, STRATFORD, CONN.



This one-day exhibition was sponsored by the Nutmeg Stamp Club. The meter stamp and slogan was imprinted in red on a red and blue cacheted cover noting the special meter slogan along with a representation of the first United Nations commemorative adhesive stamp. It was reported in one meter stamp periodical that only twenty-five covers were serviced and mailed. The final report of the show, however, shows that 2,000 covers were serviced with this meter stamp and slogan.



48. May 28-30, 1960—Chicago, IL (meter #300223)

PRESIDENT EISENHOWER'S PEOPLE TO PEOPLE PROGRAM, COMPEX 1960



Pitney Bowes postage meter imprinted the meter stamp and slogan in blue on cacheted covers.

49. August 17-21, 1960, Wildwood, NJ (meter #338334)

N.A.P.C. CONVENTION STATION



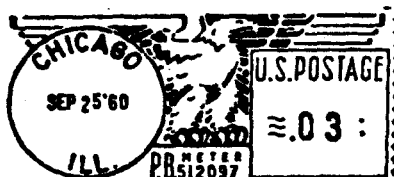
National Association of Precancel Collectors, national stamp show—1960 convention. Pitney Bowes meter stamp and slogan imprinted in red.

50. September 25, 1960—Chicago, IL (meters #512097 and #50881)

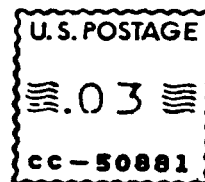
51. November 5, 1960—Chicago, IL (meter #51670)

1935—SILVER JUBILEE—1960, AMERICAN POSTAGE INDICIA SOCIETY—SUCCESSOR—  
AMERICAN METERED POSTAGE SOCIETY, 25 SEPTEMBER 1960, CHICAGO

1935 - SILVER JUBILEE - 1960  
 ★ ★ ★ ★  
 AMERICAN POSTAGE INDICIA SOCIETY  
 — Successor —  
 AMERICAN METERED POSTAGE SOCIETY  
 ★ ★ ★ ★  
 25 Sept. 1960 CHICAGO



1935—SILVER JUBILEE—1960  
 American Postage Indicia Society  
 — Successor —  
 American Metered Postage Society  
 25 September 1960 CHICAGO



Two different postage meters were used for a September one-day meeting of the AMPS—Pitney Bowes #512097 and Commercial Controls #50881. Both machines imprinted the stamps and slogans with red ink on specially-prepared cacheted envelopes (see cachet below). An equal quantity of 385 covers were serviced by each machine.

Commercial Controls meter stamp #51670 with the same slogan as #50881, above, except dated November 5, 1960, was sold as a souvenir cover and was not used to commercially frank mail.

1935 - SILVER JUBILEE - 1960

American  
 Postage Indicia Society

— Successor —

American  
 Metered Postage Society

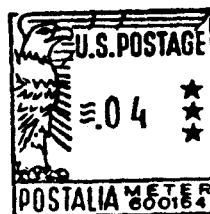
SILVER ANNIVERSARY MEETING

25 SEPTEMBER 1960

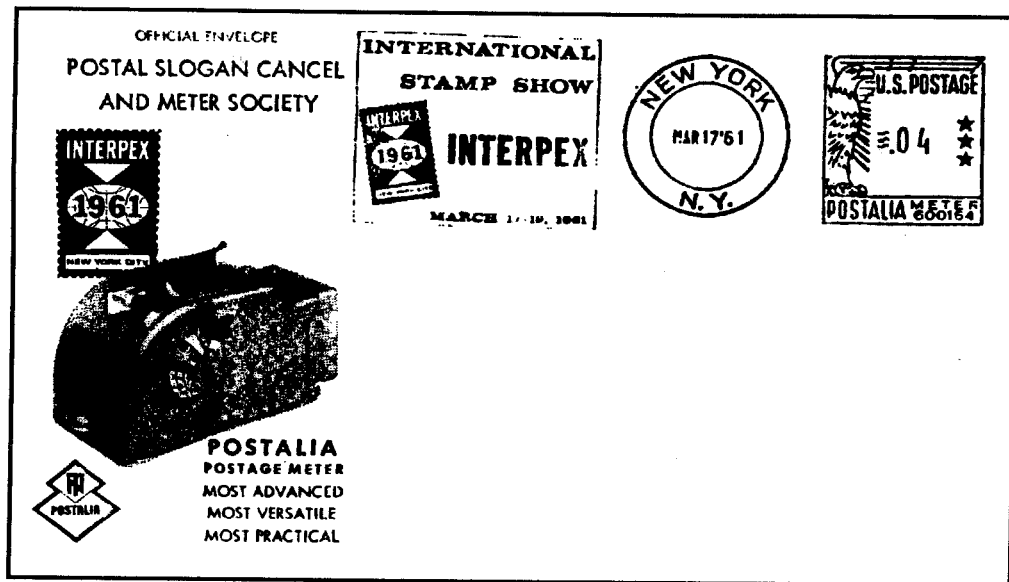
Y.M.C.A. HOTEL - CHICAGO

52. March 17-19, 1961, New York, NY (meter #600164)

INTERNATIONAL STAMP SHOW, INTERPEX, MARCH 17-19, 1961



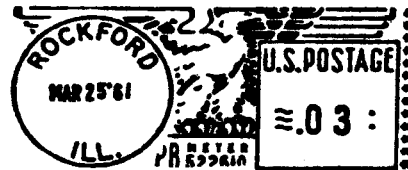
A Postalia postage meter was used to imprint, in red, the meter stamp and slogan used for this exhibition on a special cacheted cover depicting a Postalia postage meter. The meter machine was located in the show lounge of the Postal Slogan Cancel and Meter Society. It only imprinted the four-cent denomination except for 00¢ proofs. This may have been the first time a postage meter was on display at a New York City philatelic exhibition.



53. March 25, 1961—Rockford, IL (meter #522610)

1935—SILVER JUBILEE—1960, AMERICAN POSTAGE INDICIA SOCIETY —SUCCESSOR—  
 AMERICAN METERED POSTAGE SOCIETY, 25 SEPT. 1960, CHICAGO

1935 - SILVER JUBILEE - 1960  
 ★ ★ ★ ★  
 AMERICAN POSTAGE INDICIA SOCIETY  
 — Successor —  
 AMERICAN METERED POSTAGE SOCIETY  
 ★ ★ ★ ★  
 25 Sept. 1960 CHICAGO



This is the same slogan described as #50 except it is used with a different meter in a different city for a different event. The slogan plate ordered for the event was lost in the mail so the previous year's slogan was located and utilized. Approximately 150 covers were serviced.

54. May 27-29, 1961, Chicago, IL (meter #108883)

INTRA-HEMISPHERIC SOLIDARITY, COMPEX 1961



This 1961 COMPEX stamp and slogan was imprinted by a Pitney Bowes meter in red on special cacheted covers.

55. September 30, 1961—Rockford, IL (meter #529086)

1935—SILVER JUBILEE—1960, AMERICAN POSTAGE INDICIA SOCIETY —SUCCESSOR—  
 AMERICAN METERED POSTAGE SOCIETY, 25 MARCH 1961, ROCKFORD

1935 - SILVER JUBILEE - 1960  
 ★ ★ ★ ★  
 AMERICAN POSTAGE INDICIA SOCIETY  
 — Successor —  
 AMERICAN METERED POSTAGE SOCIETY  
 ★ ★ ★ ★  
 25 March 1961 ROCKFORD



The missent slogan plate from the previous AMPS meeting was found and used at the September meeting. Stamps and slogans were imprinted with red ink. A total of 385 covers were produced.



56. March 3-4, 1962, New York, NY (meter #164291)

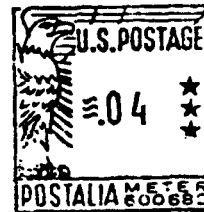
EUROPEX 1962—TOWARD EUROPEAN UNITY



Imprinted in green by Pitney Bowes meter on an "Official Meter Cancellation" cover. This show was sponsored by a European group. All examples seen show an incomplete strike of the slogan.

57. May 25-27, 1962, Chicago, IL (meter #600682)

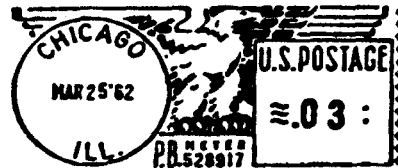
COMPEX '62, TOWARD UNITED NATIONS



Postalia meter imprinted this stamp and slogan in blue on cacheted exhibition envelopes.

58. March 25, 1962—Chicago, IL (meter #528917)

1952-10-1962, AMERICAN METERED POSTAGE SOCIETY, TENTH ANNIVERSARY MEETING —25 MARCH 1962— HAMILTON HOTEL—CHICAGO

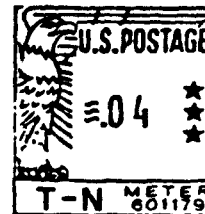


59. January 5, 1963—Chicago, IL (meter #550922)

The same slogan used for #58 was incorrectly used for this meeting. However, the meter and cachet are correctly dated.

60. March 30-April 1, 1962—New York, NY (meter #601179)

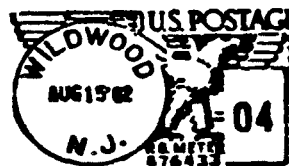
INTERPEX • 1962, MARCH 30 • 31, APRIL 1, INTERNATIONAL STAMP SHOW



The Postalia meter stamp and slogan, imprinted in red, was sponsored by the Postal Slogan Cancel and Meter Society for use at the exhibition. A special blue cachet was produced with the organization's name superimposed on a map of the earth with the show's Malaria theme.

61. August 15-19, 1962, Wildwood, NJ (meter #476433)

PRECANCEL STAMP SHOW STATION



Pitney Bowes meter used to imprint this stamp and slogan in black at the National Association of Precancel Collectors annual convention in 1962.

62. September 30, 1962—Chicago, IL (meter #9131)

AMERICAN METERED POSTAGE SOCIETY, SPECIAL ANNIVERSARY ASSEMBLY  
—30 SEPTEMBER 1962— Y.M.C.A. HOTEL, CHICAGO



A Commercial Controls postage meter was used for this meeting of the AMPS. All 385 covers were serviced with the incorrect date of September 25th instead of September 30th. The error went unnoticed until it was too late. A special red cacheted envelope was produced.

63. October 5-7, 1962, Santa Fe, NM (meter #325307)

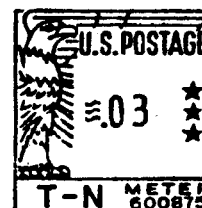
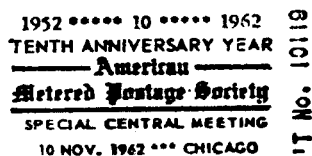
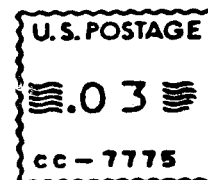
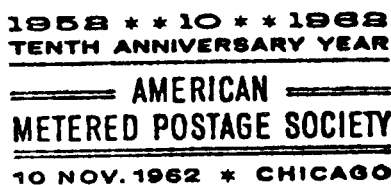
NEW MEXICO GOLDEN ANNIVERSARY, 1912 1962



New Mexico Golden Anniversary Stamp Show used this Pitney Bowes meter to imprint a red stamp and slogan on a special exhibition cachet.

64. November 10, 1962—Chicago, IL (meters #7775 and #600875)

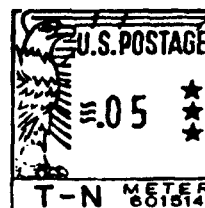
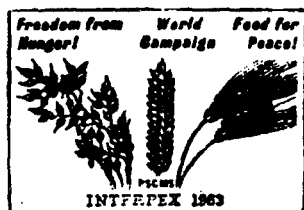
1952—10—1962, TENTH ANNIVERSARY YEAR, AMERICAN METERED POSTAGE SOCIETY,  
10 NOV. 1962, CHICAGO



Commercial Controls (#7775) and Friden (#600875) postage meters were used for this one-day event. A total of 385 covers were serviced by each meter. A special red cachet was produced.

65. March 22-24, 1963—New York, NY (meter #601514)

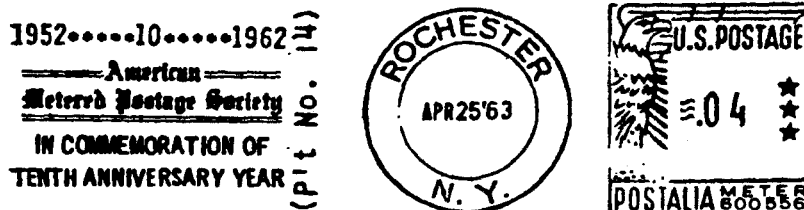
FREEDOM FROM HUNGER! WORLD CAMPAIGN, FOOD FOR PEACE! PSCMS, INTERPEX 1963



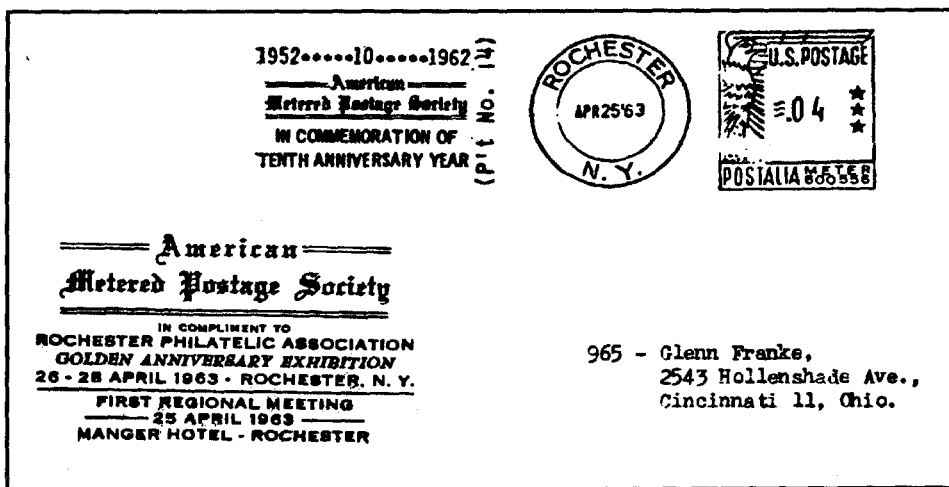
This Postalia meter slogan and special blue cacheted envelope was sponsored by the Postal Slogan Cancel & Meter Society. Imprinted in red, this meter stamp was used for the duration of the INTERPEX exhibition.

66. April 26-28, 1963—Rochester, NY (meter #600556)

1952-10-1962, AMERICAN METERED POSTAGE SOCIETY,  
IN COMMEMORATION OF TENTH ANNIVERSARY YEAR

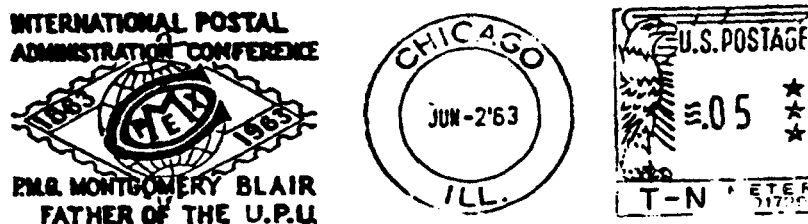


The AMPS tenth anniversary celebration was held in conjunction with the Rochester Philatelic Association exhibition. A special meter-related cachet was produced franked with the Postalia meter slogan in red. A Postalia specimen meter stamp with this slogan is also known (meter #0000).



67. May 31-June 2, 1963—Chicago, IL (meter #601729)

INTERNATIONAL POSTAL ADMINISTRATION CONFERENCE, COMPEX 1863-1963,  
P.M.G. MONTGOMERY BLAIR, FATHER OF THE U.P.U.



A Postalia postage meter was used to imprint, in black, on all three days of the exhibition a special slogan honoring Postmaster General Montgomery Blair. A different cachet was produced for each day of the show.

68. May 29-31, 1964—Chicago, IL (meter #603641)

COMPEX 1964, FEATURING HUMAN RIGHTS YEAR



A Postalia postage meter was used to imprint in red this stamp and slogan on special exhibition covers.