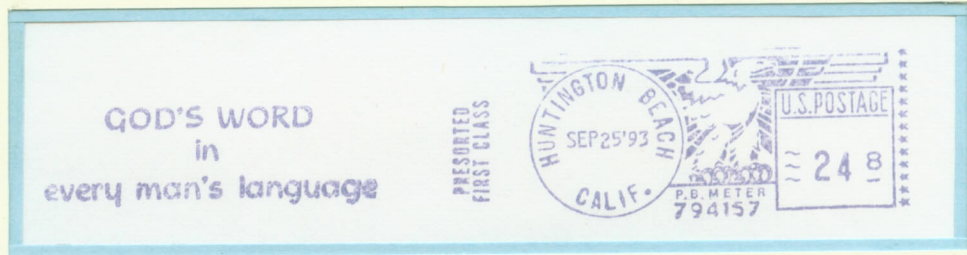


4. V.D. and PUBLIC HEALTH

Efforts to limit the spread of V.D. were often crude due to ignorance, religion, politics - or all three.

4.1 EARLY EFFORTS

The Book of Leviticus in the Bible records the earliest efforts - ritual purification, exile, death.



During the great 15th century syphilis plague in England ...

Henry VIII ordered the London 'stews' or public bath houses closed as a public health effort.



... and in Mexico City, Archbishop Juan D. Zummaraga opened the New World's first VD hospital *Hospital del Amor de Dios*. Clients were mainly clergy and nobility.



In Italy Savanola preached prayer and repentance,



...and Ferdinand the Catholic found the syphilis plague a convenient excuse to expel the Jews and Moors from Spain. Spain has yet to recover from his error.

..while the French exiled syphilitics from Paris.



4.2 SOCIAL HYGIENE AND EDUCATION

As medical knowledge progressed rapidly at the end of the 19th century, social reformers became aware of the terrible price V.D. inflicted on society.

V.D. resulted in rejection and return to Europe during the great 19th and 20th century immigrations to the Americas.



Ellis Island was the nation's principal immigration station between 1892 and 1954. During the peak decade of 1900-1909, immigrants arrived on an average of 100 an hour.

CELEBRATE THE CENTURY - 1900s



Social Hygiene Councils were formed in many countries.



Not everyone agreed with the social hygienists ...



Real men will be men ...
Samuel D. Gompers

Despite these attitudes and the efforts of social reformers such as...

Jane Addams



Alfred Fournier



Ernst Malvoz



John D. Rockefeller



... regulated and unregulated prostitution was tolerated in Europe, South America, and the Orient as evidenced by the ...

Prostitute Sanitary Inspection Fee Stamps, Rosario de Santa Fe, Argentina



SANA
Healthy



CON REGLA
Menstruating



ENFERMA
Diseased



OBSERVACION
Under Observation

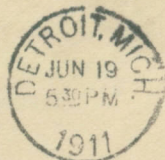


REPOSICION
Return for another Visit

4.2 SOCIAL HYGIENE AND EDUCATION

In 1911, the Detroit Society for Sex Hygiene lobbied strongly for a state law that would require the mandatory reporting by physicians of all cases of venereal disease.

D. M. FERRY, JR.
DETROIT, MICHIGAN.



Miss White,
Wayne Co. Medical Society Bldg.,
33 High St. E.,

Board of Directors.

Rollin H. Stevens, M. D.
Rt. Rev. Chas. D. Williams
D. W. Springer
Mrs. Geo. G. Caron
Eugene C. Foster
D. M. Ferry
Fred. M. Butzel
Joseph Boyer
Rev. Myron E. Adams
A. G. Studer, M. D.
Rev. Lee S. McCollister
Hon. Henry S. Hulbert
Florence Hudson, M. D.
Raymond E. VanSyckle
Guy L. Kiefer, M. D.
Wales C. Martindale
Rabbi Leo M. Franklin
Jas. B. Williams, Jr.
Mrs. Geo. Johnston
A. P. Biddle, M. D.

Detroit Society for Sex Hygiene

ROLLIN H. STEVENS, M. D. President.
RT. REV. CHARLES D. WILLIAMS } Vice-Presidents.
MRS. GEO. G. CARON, }
D. W. SPRINGER, }
RAYMOND E. VAN SYCKLE, Secretary.
MISS T. WHITE, Assistant Secretary.
D. M. FERRY, Treasurer.

33 HIGH STREET EAST.

DETROIT, MICH. May 23, 1911

To the Corresponding Secretary

of the

Club.

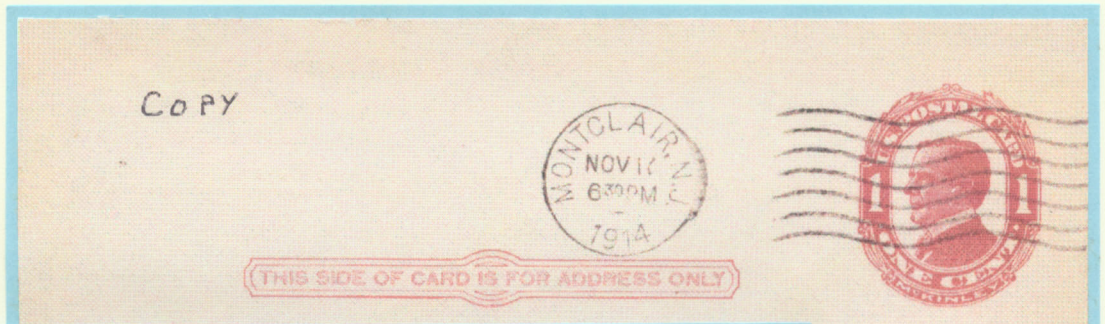
Dear Sir:

At the last meeting of the Detroit Society for Sex Hygiene, Dr. Kiefer, Health Officer for the City of Detroit, addressed the Society on the need of a state law requiring the reporting of all cases of venereal diseases (syphilis and gonorrhoea) by physicians to the Boards of Health, just as cases of tuberculosis are now required by law to be reported.

The Society for Sex Hygiene believes if such a law is to be

4.2 SOCIAL HYGIENE AND EDUCATION

Mandatory reporting of contagious diseases, including syphilis and gonorrhea, is evidenced by these postal cards. The reporting was essential for contact tracing and for statistical and epidemiological purposes (See Section 4.4).



PENALTY FOR NOT REPORTING: \$50.

CONTAGIOUS DISEASE REPORT

(ALL CASES MUST BE REPORTED IN WRITING)

Montclair, N. J., Nov. 17 1914

I respectfully report the following case:

Name of Patient Emily Mosley

Residence Verona

Age 53 Sickness began on 17 years ago?

School Attended _____

The disease is marked with an X

Geo. J. Bellas M. D.

Residence Mountainside Hospital

Kindly report subsequent cases as well as the first case
Additional Report Cards may be obtained at the office of the
Board of Health

Scarlet Fever	
Diphtheria	
Typhoid Fever	
Tuberculosis of	
Measles	
Whooping Cough	
Chicken Pox	
Mumps	
Cerebrospinal Meningitis	
Malaria	
Ophthalmia Neonatorum	
Infantile Paralysis	
Trachoma	
Hydrophobia	
Glanders	
Anthrax	
Syphilis	
X Gonorrhoea	<u>nutritional</u>
Smallpox	
Cholera	
Trichinosis	
Yellow Fever	
Typhus Fever	
Leprosy	
Plague	

On the reverse side of this card, please report to the County Health Officer the cases of the diseases listed which you have attended for the first time during the current week.

*The asterisk denotes diseases reportable by numbers only.

Diseases underlined should be reported immediately by telephone.

<ul style="list-style-type: none"> Anthrax Chancroid *Chickenpox Cholera Conjunctivitis of Newborn Dengue Diphtheria Dysentery, Amebic Dysentery, Bacillary *Epidemic Diarrhea of Newborn Encephalitis *Food Poisoning a. Staphylococci b. Botulism c. Salmonellosis *German Measles Glanders *Gonorrhoea Granuloma Inguinal 	<ul style="list-style-type: none"> Hansen's Disease (Leprosy) *Hookworm Disease Hepatitis a. Infectious b. Serum *Impetigo Contagiosa Influenza Leptospirosis Lymphopathia Venerum Malaria (Rubella) Meningococcal Meningitis *Mumps Paratyphoid & Salmonellosis Plague Pneumonia Poliomyelitis Psittacosis 	<ul style="list-style-type: none"> Q Fever Rabies *Ringworm of Scalp Rocky Mt. Spotted Fever Rheumatic Fever Scarlet Fever & Streptococcal Infections Smallpox Syphilis Tetanus Trachoma Trichinosis Tuberculosis Tularemia Typhoid Typhus Undulant Fever (Brucellosis) *Whooping Cough Yellow Fever
--	---	--

THIS SIDE OF CARD IS FOR ADDRESS

PINELLAS COUNTY HEALTH DEPT.
CLEARWATER, FLA.

order postal bands and wrappers for their journals. Read all the latest news on -

notable VD researchers -

DIAGNOSING:

.... Impotence ... Rectal-gonorrhoea ... Hereditary syphilis of the new-born ...

DIAGNOSE.

Amaurose und Simulation. Angina — Zusammenhang mit anderen Affektionen. Arterienrigidität im Kindesalter. Auskultation der Gelenke. Automobilismus — Impotenz. Beinphänomen. Bleivergiftung durch irdene Töpfe. Bleivergiftung durch Lutschen an der Bettstelle. Carcinoma recti bei Jugendlichen. Cholelithiasis. Dauerschwindel. Diathesen. Diplopie, organisch und funktionell. Druckempfindlichkeit, organisch und funktionell. Gonorrhoe, weibliche, Aszension im Harntrakt. Gravidität — Röntgendiagnose. Heterophtalmus. Hypoplasia spinalis infantilis congenita. Ischias — Abdominalsymptom. Katarrh der Mamma. Kontraktur des Handgelenkes und der Fingergelenke. Magendilatation, akute. Maltafieber. Milchnährschaden unter dem Bilde der Idiotie. Myiasis dermatosa. Neuropathische Säuglinge. Nikotinismus. Otitis media. Pavor nocturnus. Pektoralfremitus. Perkussion. Rektalgonorrhoe. Scharlach, Hautblutungen. Schreie hereditär-syphilitischer Neugeborener. Senium. Simulation des Rhombergschen Phänomens. Sportfrakturen, etc. etc.

AUS DER PRAXIS.

(Originalbeiträge.) Kochsalzklysmen bei Sepsis. Von Dr. Vernitz, Odessa. — Einige Winke zur Behandlung der akuten eitrigen Mittelohrentzündung. Von Dr. Eitelberg, Wien. — Die Blutdruckmessung des praktischen Arztes. Von Dozent Dr. Herz, Wien. — Sauerstoffklysmen bei Diarrhöe. Von Dr. Segel, Wien. — Die Behandlung der Schwangerschaftsbeschwerden. Von Prof. Dr. Birnbaum, Hamburg.

NOTIZBUCH.

Der Kurierzwang. Von Prof. Dr. Kutner.
Korrespondenzen aus der ganzen Welt über Begebenheiten von allgem. medizin. Interesse } in jeder Nummer.
Medizinische Sentenzen
Gute Bücher

Aus der Fülle der Zuschriften, welche an den Herausgeber gelangt sind, seien mit Erlaubnis der Herren Einsender hier einige zitiert:

„Mit großem Vergnügen habe ich das Probeheft der **Ars Medici** gelesen und glaube, daß damit für die ganze Ärzteschaft eine äußerst praktische und gediegene Zeitschrift geschaffen worden ist.“
Sanitätsrat Dr. O. Wolff, Frankenstein in Schlesien.

(Partial of Entire Wrapper)

Hochwohlgeboren Herrn

Doktor

Indicium
(COPY)



Ilya Metchnikoff working in Paris.

genau!

breitetste Blättern.



To keep the medical world informed of the latest developments, ARS MEDICI of Vienna used a variety of printed to private

Therapy:
Internal medicine, Surgery, Gynecology, Pediatrics, Skin
and Venereal Diseases, Otolaryngology and Cosmetic
(surgery), Ophthalmology, Good Prescriptions for One's
practice.
Diagnoses.
For Your Practice
New Medications, Instruments, and
Apparatuses
Exchange of Views on Questions from
Daily Practice



Subscribers would have included

Julius Wagner-Jaureg
in Vienna

ARS MEDICI

Das Organ des praktischen Arztes.

Erscheint am 28. eines jeden Monats.

TELEPHON 21561

TELEPHON 21561

Redaktion und Administration: Wien, IX. Spitalgasse 1 A.

Inhalt:

Therapie.

Innere Medizin, Chirurgie, Gynäkologie, Pädiatrie Haut-
und venerische Erkrankungen, Rhinologie und Otatrie
Kosmetik, Augenheilkunde, gute Rezeptformeln aus der
Praxis

Diagnose.

Aus der Praxis

Neue Medikamente, Instrumente und
Apparate.

Meinungsaustausch über Fragen der
täglichen Praxis.

Hochwohlgeboren Herrn

Doktor

Lesen Sie bitte,
das Heft ge
Die Ars Medici ist das verbr
unter den österr. mediz. Blät
Garantierte reguläre Auflage 10.000



SCHWEDEN

A. J. MUSTONEN.

VOL. XI.

JULY, 1915.

No. 7.

The American Journal of Urology, Venereal and Sexual Diseases

with which has been consolidated

The American Practitioner

WILLIAM J. ROBINSON, M.D.
EDITOR

"INTEROL" IS (Reg. U. S. Pat. Off.) **AGAIN OBTAINABLE**

We have at last succeeded in procuring an American oil good enough to bear the name of "Interol," which we will continue to supply through the drug stores.

This oil complies with every chemical requirement we demanded of our foreign product, so that our friends are once more assured an oil free from "machine oil taste," from "lighter hydrocarbons" (*no danger of renal disturbance*), and from sulphur compounds (*no possibility of intestinal disturbance*). No acid, no "bloom," no odor, *no taste*—but a little thinner.

Your constipated and "stasic" patients are once more assured in "Interol," an unrestricted supply of a flavorless, effective and *safe* mineral oil, so that you are enabled to continue the mechanical treatment of chronic constipation and intestinal stasis with a dependable product.

Every druggist can now obtain "INTEROL." Booklet upon request.

VAN HORN and SAWTELL
15 and 17 East 40th Street, New York City

\$3.00 A YEAR IN ADVANCE

\$3.50 A YEAR POSTAL UNION

4.2 SOCIAL HYGIENE AND EDUCATION

Many governmental and private health, hygienic, and social welfare agencies prepared a wide variety of pamphlets, brochures, flyers, and broadsides to educate and warn the public of the perils of V.D. A small variety is shown in this exhibit.

In 1925 the socialist workers' paradise of Soviet Russia produced this 60 page pamphlet titled "Venereal Disease".



Published in Moscow in 1925.
Selling price was 20 kopeks.

4.2 SOCIAL HYGIENE AND EDUCATION

NORMALCY After an aggressive anti-VD campaign during WWI, the country lapsed into 'normalcy'. Both Congress and President Harding (who once suffered from gonorrhea) thought that the spirochetes and the gonococci had been demobilized with the Army.



During the Depression, 21 million work-days per year were lost due to VD.



Bathtub gin and the hypocrisy of Prohibition promoted a new sexual freedom and an increase in VD nationwide.



THE NEW DEAL
F.D.R. appointed Thomas Parran as Surgeon General. The National V.D. Control Act of 1938, part of the New Deal, was sponsored by Sen. Robert LaFollette (WI) & Congr. Bullwinkle (NC).



4.2 SOCIAL HYGIENE AND EDUCATION

Fornication was bad enough in Lycoming County, Pennsylvania in 1930; but fornication when afflicted with a communicable venereal disease resulted in the arrest of Beatrice King. The indictment alleges also that, "... she is an absolute menace to the health of the Citizens with whom she mingles." Beatrice plead guilty and was sentenced to the county workhouse for women.

No. 123 June Sessions, 1930

No. 123 JUNE Sessions, 1930

Commonwealth

vs:

BEATRICE KING

INDICTMENT

1st Count Fornication &

Afflicted with a communicable venereal disease.

Now 19 , True Bill

Foreman

And now 19 , the

Defendant being arraigned, pleads

Same day, District Attorney answers similiter.

District Attorney

No. 123 June Sessions 1930

No. Term, 19



COMMONWEALTH OF PENNSYLVANIA
Versus

BEATRICE KING.

Charge FORNICATION, & Afflicted with a Communicable Venereal Disease.
Information Made AUGUST 32, 19 30.

On Oath of ALTA SOLLEY SEITZER, Policewoman.

Coram:

DANIEL KEELER, ALDERMAN

Costs \$6.50, \$1.20
Pros. Priv. Counsel - - - \$
Deft. Counsel - - - \$
Bail Found - - - \$

Filed August 25th 1930

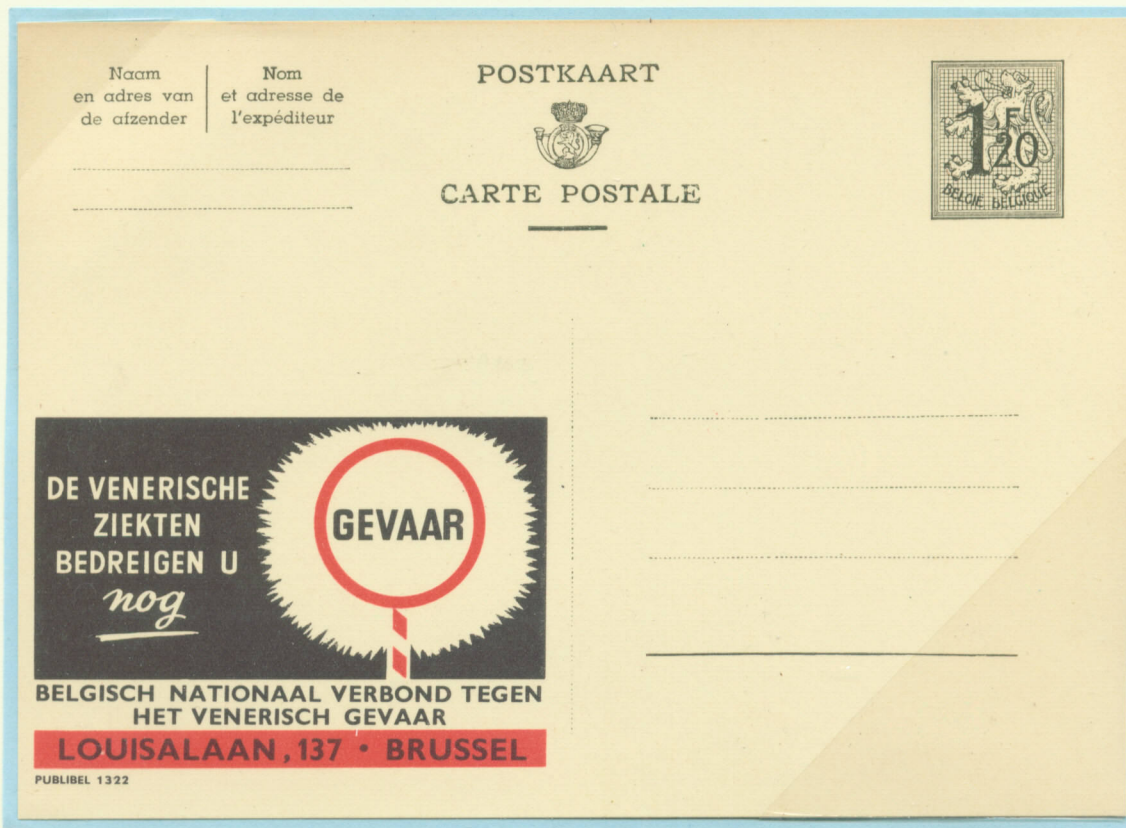
Theodore Beck
Prothy, and Clerk.

Officer

CLERK

4.2 SOCIAL HYGIENE AND EDUCATION

The message on this postal card is still true today!

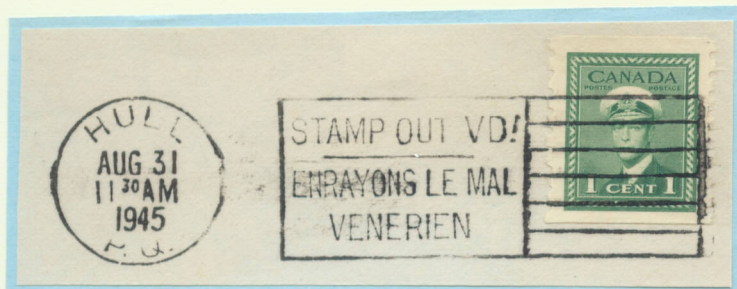


Publibel 1322 in Flemish & Publibel 1321 in French

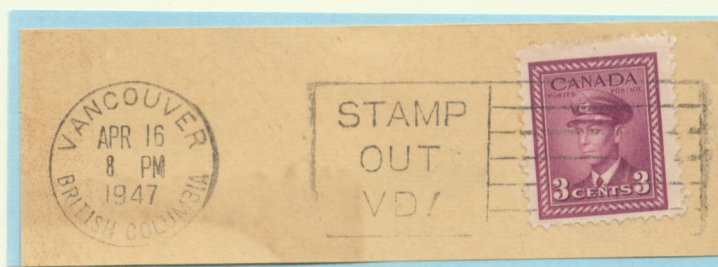
Not all information was accurate. Uruguay warned its citizens of the danger of communal drinking of mate - a popular beverage through South America. The number of cases of syphilis transmitted is insignificant compared to the number of sexually transmitted cases.



Canadians were urged simply to STAMP OUT VD!



Bilingual in Quebec only



English for rest of Country

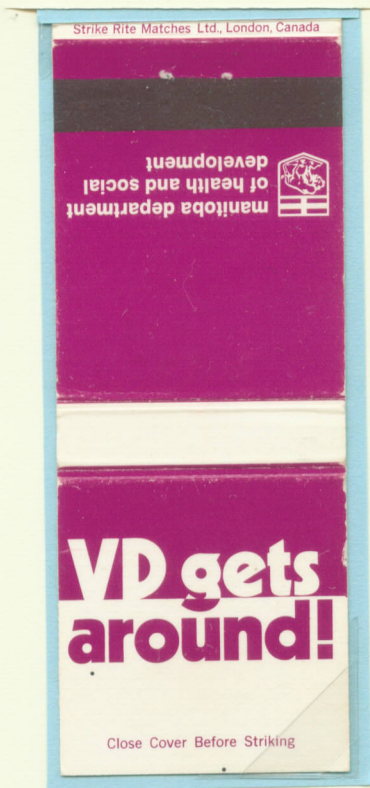
4.2 SOCIAL HYGIENE AND EDUCATION

In 1949, Health Publications Institute, Inc. of Raleigh, NC produced this comic book style pamphlet (VDgraphic 74) for a largely rural and poorly educated audience in the South. Fortunately, Little Willie got to a Rapid Treatment Center and after two weeks was cured of his pox.

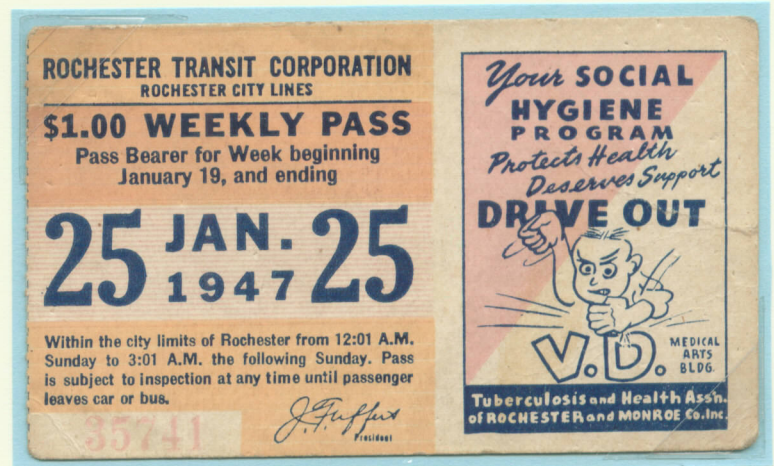


4.2 SOCIAL HYGIENE AND EDUCATION

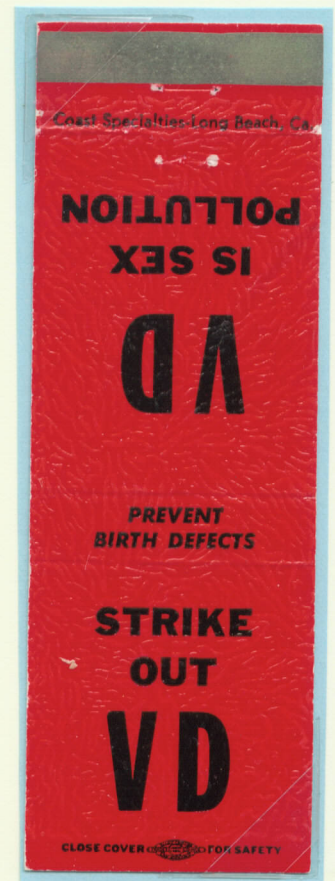
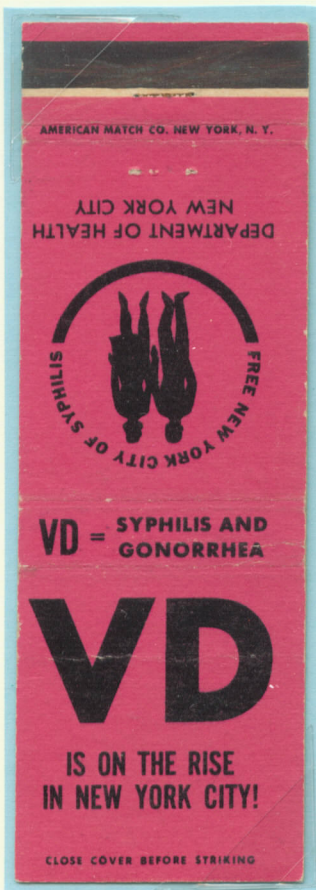
Matchbook covers and even transit passes were popular ways of indoctrinating the public.



VD may get around in Manitoba but the Rochester Transit Corporation had other ideas in 1947.



VD - This gift ruins any Christmas tree (and it keeps on giving until treated).



4.2 SOCIAL HYGIENE AND EDUCATION

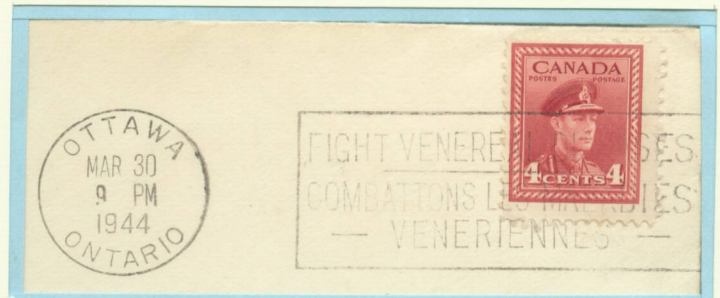
Canadians were also urged to:

STAMP OUT SYPHILIS IN SASKATCHEWAN



Used in 7 cities from 1945-47.

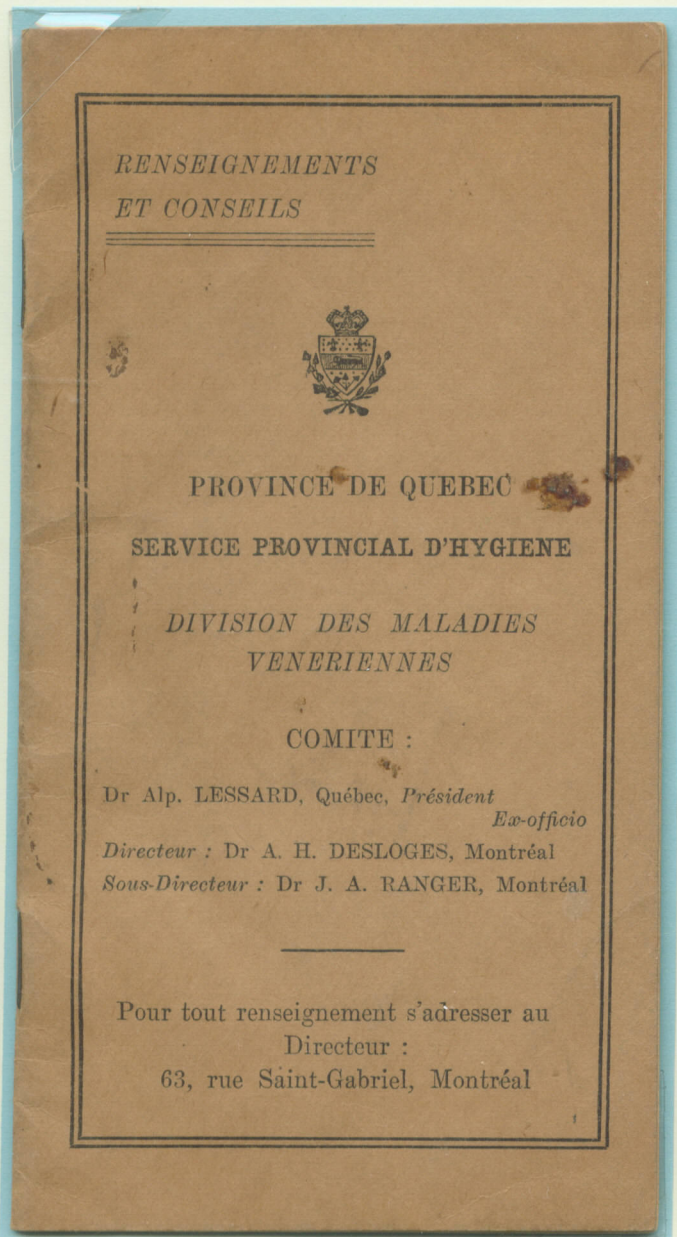
FIGHT VENEREAL DISEASE
COMBATTONS LES MALADES VENERIENNES



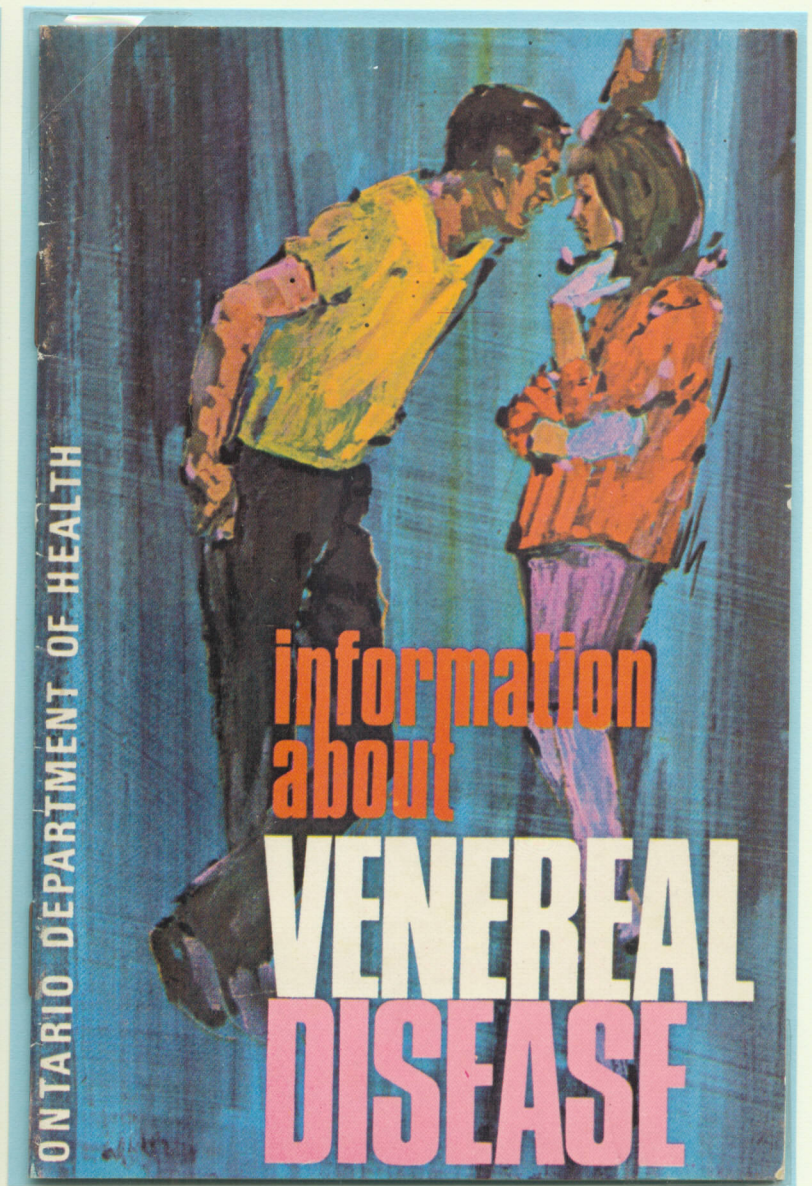
Used in Ottawa in 1944; bilingual format only.

The provincial health departments provided a variety of pamphlets on V.D.. Two examples for your viewing:

A circa 1930 bilingual pamphlet from Quebec.



A 1969 pamphlet from Ontario.



4.2 SOCIAL HYGIENE AND EDUCATION



... and some advice if they could not wait...

Get to the Dispensary in Plenty of Time - Portuguese League of Social Prophylaxis



The couple on this PTPO card titled *Indiscretion* should heed the warnings on the cancels below.

<- Copy of Indicium



Known only as receiving mark



LIGA PORTUGUESA DE PROFILAXIA SOCIAL

REMETENTE Alexandre Amaro
Rua da Palma, 38
Portugal - Abrantes
(Ibéria Cultural Filatélica)
15977

CORREIO PORTUGAL
BILHETE POSTAL

CORREIO DE PORTUGAL
50

Exmo Senhor
Enrique Espejo Gómez de
la Tia
Aven. Generalissimo, s/n
Espanha
Puigcerdá (Gerona)

4.2 SOCIAL HYGIENE AND EDUCATION

An effective public health campaign requires testing of large populations to prevent further infection and enable early treatment of the infected.



Most test samples were sent by mail from the test site to the laboratory.

In the United States, Section 589, Par. 4 of the Postal Laws and Regulations provided for expedited handling of bacteriological specimens for laboratory examination.

FROM *Texas Clinic*

ADDRESS *Texas Clinic*

UNITED STATES POSTAGE
3 CENTS

SPECIMEN FOR LABORATORY EXAMINATION

TO BE POUCHED AS FIRST CLASS MAIL

Sec. 589, Par. 4, P. L. & R., 1932

THIS PARCEL REQUIRES 1½ CTS. FOR EACH 2 OZS.

IMPORTANT—DO NOT DELAY

TO
Tyler-Smith County Health Laboratory
(Branch of State Health Dept. Laboratories)
City Hall
Tyler, Texas

T161-946-5m

25M-5-11-42

PERISHABLE

POSTMASTER: (P. L. & R. SEC. 589)

Specimens for Bacteriological Examination.
This package to be Pouched with Letter Mail.

Third Class Rate—1½c ea. 2 oz. up to 8 oz., over 8 oz.
Fourth Class Rate.

FOR SYPHILIS ONLY

**HARRISBURG BRANCH
LABORATORY**

Pa. Department of Health
Front and Mulberry Sts.
Harrisburg, Pa.

c/o Harrisburg Hospital

New Departure
Div. General Motors
A. A. Tower, M. D.
Meriden, Conn.
(Sender's address)

SY PERISHABLE SPECIMEN IN GLASS CONTAINER DO NOT DELAY SY

TO

Connecticut State Department of Health
Bureau of Laboratories
1179 Main Street
P. O. Box 1139
HARTFORD, CT

U.S. POSTAGE PAID
MERIDEN
JUL 14 1946

"Specimen for Bacteriological Examination To Be Pouched With Letter Mail," as per order No. 7831, October 5, 1935, Postmaster General.

Under 8 oz. 3rd class rate of 1½ cent for each 2 oz.; over 8 oz. 4th class rate.

This package meets requirements of Sections 568, 574 and 589 U.S. P. L. and R.

Form O-L 41 (12-39) 20M

SPECIAL HYGIENE AND EDUCATION (cont'd)

Service still is routinely used to ship blood samples.

is no longer apply. However...
Code of Federal Regulations (CFR)
through the mail now, always must be
as to the contents.
in accordance with either
CFR-49

HEALTH DEPT.
A 93662
COUNTY
WALL
3721

First Class
Mail

Contents: HUMAN BOD
HANDLE CAREFULLY!
MEETS D.O.T.
49CFR
USA 2814

First Class
Mail



SELMA, CA
PRISNO COUNTY
FULTON, CA

*This box contained several
5 ml vacutainers of blood
for HIV testing.*

4.2 SOCIAL HYGIENE AND EDUCATION

For expert advice on marriage, read the book HOW TO PICK A MATE...



...or one of these fine pamphlets!

Wedding Plans

- ✓ Date
- ✓ License
- ✓ Physical Examination
- ✓ Invitations
- ✓ Church
- ✓ Minister
- ✓ Flowers

*INCLUDING

Venereal Disease
Tests

KEEP CLEAN
THE
WARNING
ARE YOU
FIT TO MARRY

?

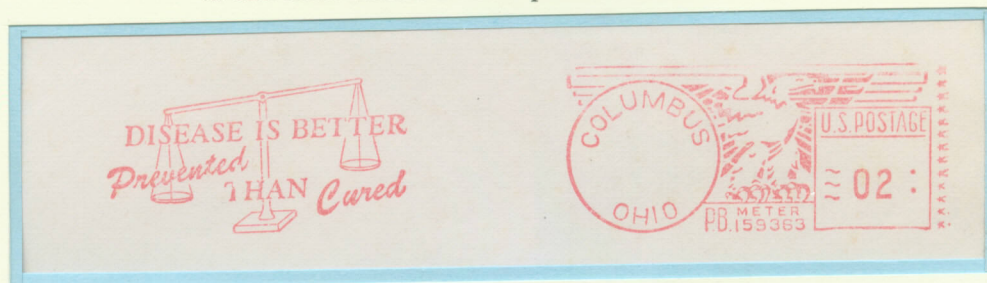
PRICE 25 CENTS

4.3 PREVENTION

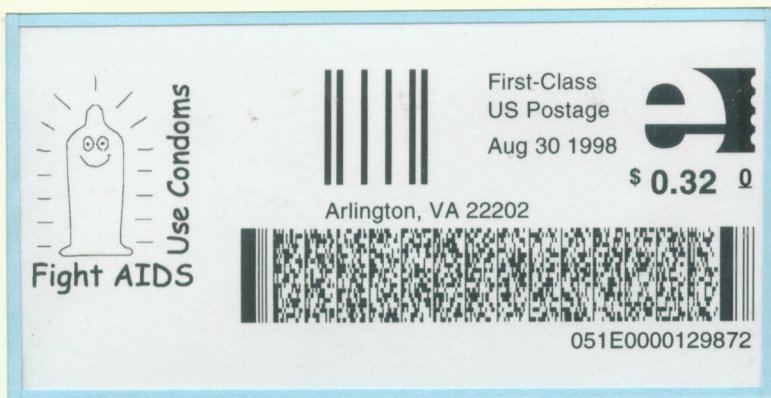
Since human sexuality and sex drives are not about to change,



... and since disease is better prevented than cured,



Infection is best prevented by using a latex condom during sexual intercourse.



Experimental Electronic Meter for use on personal computers.

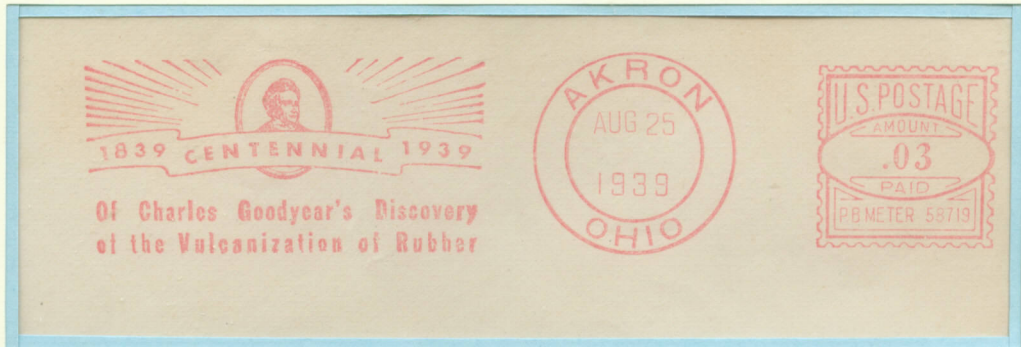


Save your life, use a condom!



4.3 PREVENTION

Latex condoms were made possible by Charles Goodyear's discovery of the vulcanization of rubber..

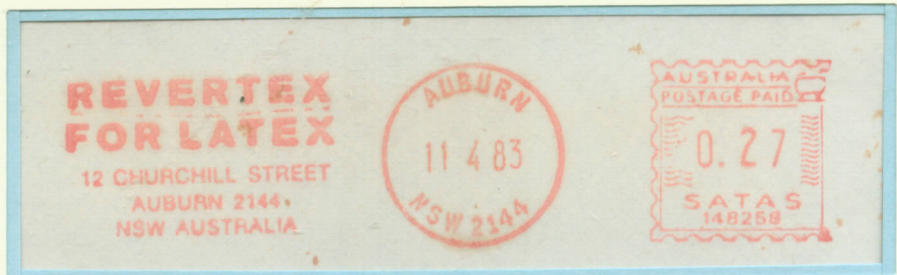


Raw latex is obtained from the sap of the rubber tree (*Hevea brasiliensis*) ...



and is processed and distributed to condom manufacturers worldwide.

Normal

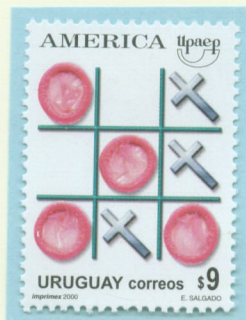


Missing Yellow Color

Be sure to use one!

... and through the wonders of modern technology then comes neatly packaged & ready for use.

Do not play games with your life!



4.3 PREVENTION

Due to puritanical legislation and backwards public attitudes toward sex in general in the United States, condom salesmen were called "Pencilmen". Undoubtedly, the Venus brand of pencil was a popular item...



"Charlie THE Pencilman" from Detroit used this business card to help sell his wares.

COPY



**THIS IS MY NEWEST AND
LATEST AND BEST COMBINA-
TION EVER OFFERED YET!**

In order to introduce my new Brands.
Sent anywhere in U. S.
in plain wrapping

- 1 Dozen "XXXXX" REGULARS
SAME QUALITY AS MERRY WIDOWS
- 1 Dozen "SILK SKINS"
- 1 Dozen "LATEX'S"
- 1 Dozen "TEXIDES"

Sold strictly for the prevention of diseases only
GUARANTEED 100% PERFECT

All for \$1.00—Delivery Paid

EXTRA NOVELTIES FREE
(With this Card Only)

You must bring or send this card in, in order to
get this offer. Print your name and address
PLAINLY on the back of this card.

No. C. O. D.



C. W. MEADOWS
"Charley THE Pencilman"
7562 Melrose Street
Detroit, Michigan

(In business for 14 years)

NOTICE

If this card should come to your attention and you are inclined to be offended on account of its object please stop to consider that you are not the ONLY person in this world; for our jails, prisons, hospitals, asylums and graves are FULL of those who perhaps had the same ideas as you have about these goods.

This is being done to introduce myself to you so to PREVENT you from perhaps being virtually ROBBED or IMPOSED upon any longer by those who would possibly OVERCHARGE you for INFERIOR goods.

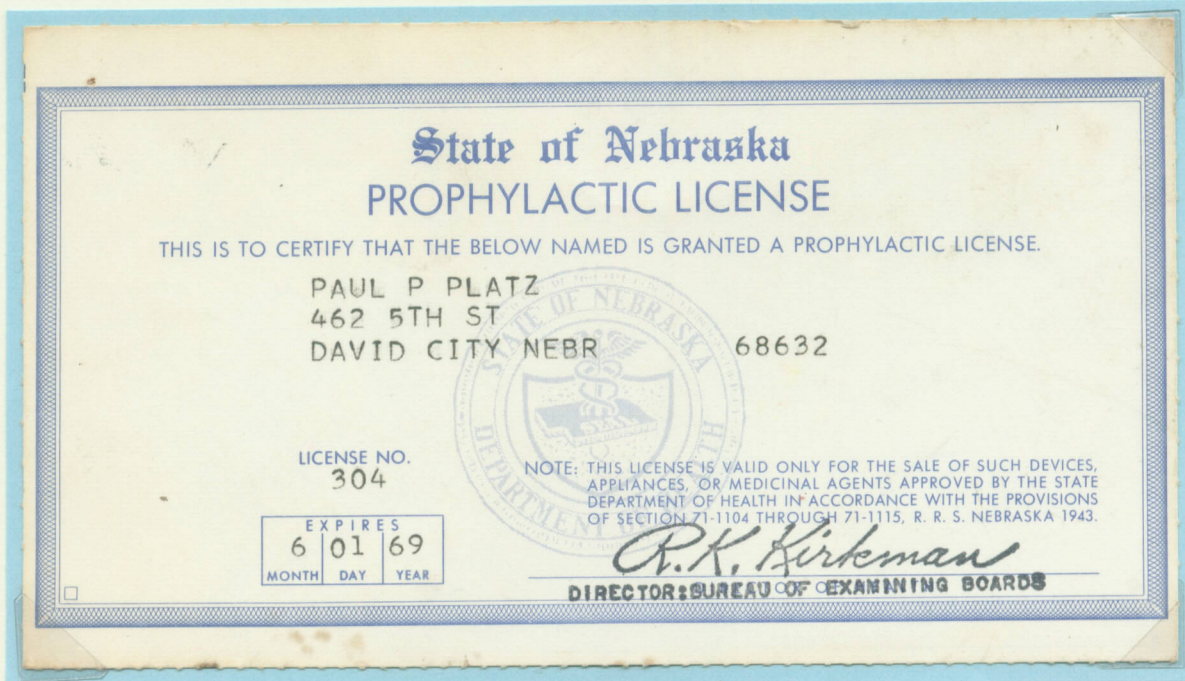
4.3 PREVENTION

Various euphemisms were used to describe condoms - as evidenced by this 1914 postcard.



Cancelled: Lima, Ohio Aug 21, 1914

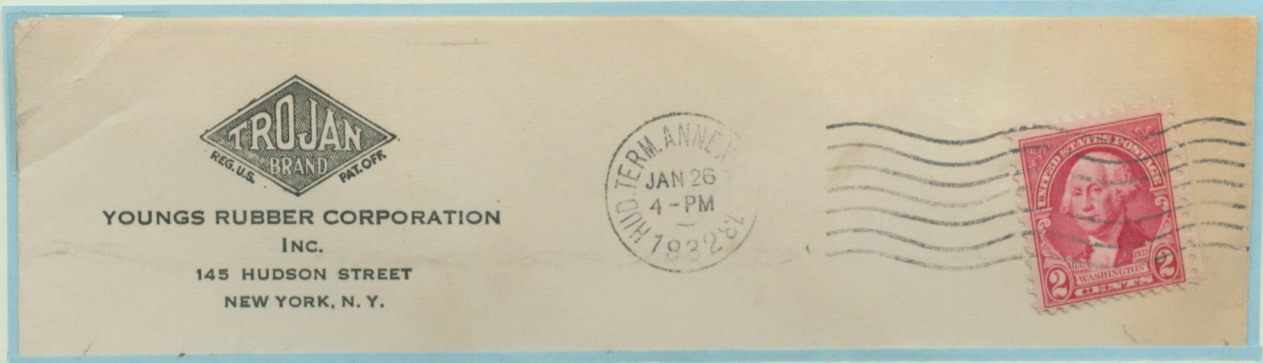
Let's hope the drug store was properly licensed to sell prophylactics!



License required by Provision of Section 71-1104 through 71-1115
Revised Revenue Statutes of Nebraska, 1943

4.3 PREVENTION

Trojans from Young Rubber Corporation provided protection for three generations of American males.



The Durex brand (DURability, Reliability, Excellence) was established in 1915.



Durex now accounts for 22% of global condom sales. Started in a London barbershop, the brand was acquired by the London Rubber Company which became London International who merged with Seton Scholl to become SSL International. Manufacturing plants are located throughout the world. Check out their website at www.durex.com.

LONDON RUBBER COMPANY GMBH.
(22a) MÖNCHENGLADBACH, AM WOLTERS HOF 46

4.3 PREVENTION

A lively cross-border trade in condoms and risque books existed as evidenced by these items.

E.P.

New Book! Just Published!!



HA! HA! HA!

E.P.

*New book n.l.
Cork and no pills
in n.s.*

FRENCH SAFES.

Specially designed for Gentlemen only in the absolute prevention of disease, for which purpose they are sold.

The Goods are made of the Best and Finest Quality of Fine Rubber, and are pliable and durable.

They are manufactured in three sizes :


No. 1,	- -	Small.
No. 2,	- -	Medium.
No. 3,	- -	Large.

Prices ranged from 30 cents each or \$15.00 per gross.

Ladies safes were also available at \$2.00 each.

E.P.

Return in 3 days to
QUEEN CITY SUPPLY AGENT,
TORONTO, ONTARIO.



*E. Pickover
10 State St
Brooklyn N.Y.*

75 cents,
\$15.00 per
doz.
sed en-
on, at any

Fromms Act Präservatives in a card stock package are shown on this proof-like meter impression.



ELFENBEINFARBIG

o. Res. bzw. m. Res., heißvulk., gerollt in Kuverts,
in Einsteckschachteln, ¼ und ½ Dtzd.-Packung.
3 Jahre lagerfähig!

EIN PROFRAUM

4.3 PREVENTION

Fromms Gummiwerke GmbH was one of the largest condom manufacturers in Europe. This ca.1934 multi-page folded brochure (with envelope) shows ten of their condom brands on one side and their manufacturing facilities on the other.



4.3 PREVENTION

India has been a world leader in promoting condom use for disease prevention and for family planning. This postal card in Hindi carries the same message as the inland letter card in English.



Use the free condoms from the Family Planning Clinic or spend Rs 7 for the Pink Luxury Kohinoor condoms.



4.3 PREVENTION

The AIDS crisis has made condoms tolerable and even desirable throughout most of the world. These 'happy condom' stamps...
 ...may have been inspired by the Condom family from *Kiepert & Kiepert*.



Japanese are urged to purchase condoms from:
 Japan Condom (Nippon Bascon) Co., Nagoya
 Manufacturer of Health Foods & Condoms

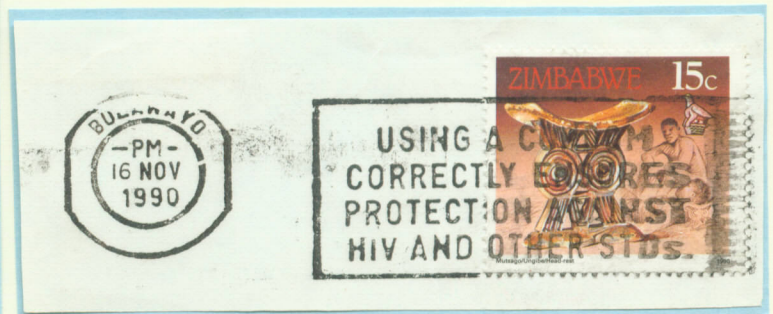
The message here is
 obvious and direct!



Zimbabwe reminds us that:



CONDOMS CAN PROTECT YOU
 FROM AIDS AND OTHER STDs



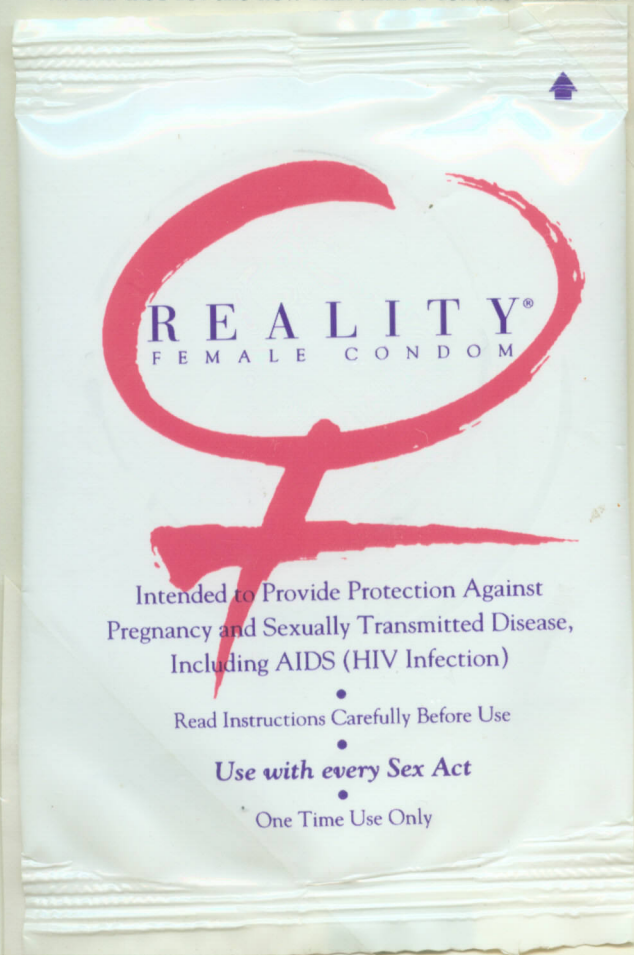
USING A CONDOM CORRECTLY ENSURES
 PROTECTION AGAINST HIV AND OTHER STDs.

4.3 PREVENTION

Latex and newer materials such as polyethylene are used for male condoms as illustrated below...



... and also for the new REALITY female condom.



Closing thoughts on condoms ...



4.3 PREVENTION

A final line of defense, other than one's immune system, for those who engaged in intercourse without a condom was chemical prophylaxis. The active ingredient, Calomel, effectively killed both spirochetes and gonococci (and is useless against HIV). The doughboys' and GIs' pro-kits were available commercially in a wide variety of brands.

WWII Military Version
For Army Use Only
(Contents removed for display)



A pre-War tin with three tubes of
HyGee
the note the user is said to scream
in pain when using the product!



SANITUBE was a popular post-War venereal prophylactic.

DEPENDABILITY
REPUTATION.

**STAMP OUT
VENEREAL
DISEASE**

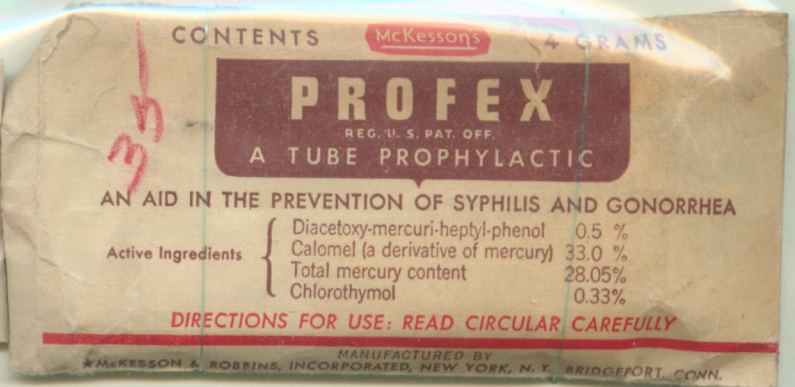
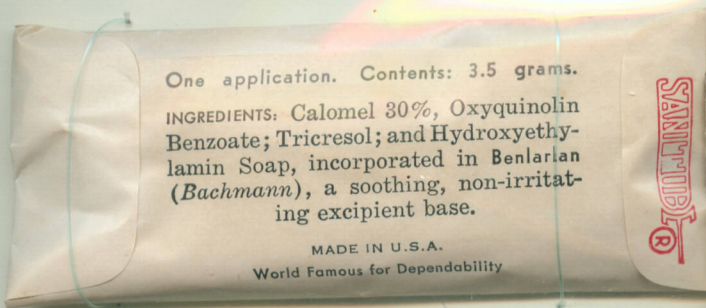
SANITUBE

PROPHYLAXIS

USE

Sec. 34.66 P. L. & R.
U. S. POSTAGE
PAID
Newport, R. I.
Permit No. 23

Packages of SANITUBE (note ingredients on back) and of PROFEX a similar product.

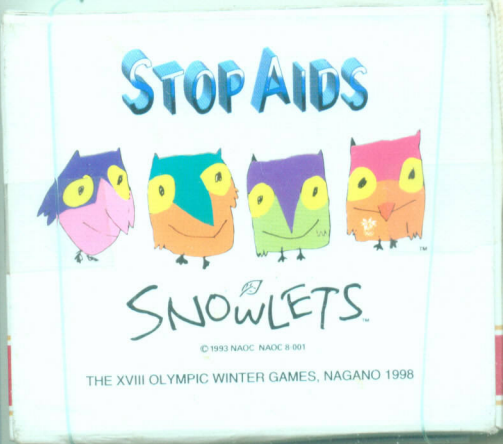


4.3 PREVENTION

Special situations, like the Olympic Games, require special preventative measures.

The Norwegian Confederation of Sports in conjunction with the Norwegian Red Cross provided document bags that contained condoms and a multilingual AIDS brochure in addition to required ID cards and official papers for use during 1994 Winter Games in Lillehammer. -->

The Snowlets from the 1998 Winter Games in Nagano, Japan are seen on this box of Hi-polymer urethane condoms from Sagami Rubber Industries Co., Ltd.



You stay-at-home sexual athletes will have to be content with generic OLYMPIAN condoms - made for the Rexall Drug Co. by the National Hygienic Products Corp.



4.4 STATISTICS and EPIDEMIOLOGY

To help define and analyze the scope of the V.D. problem, accurate statistics are needed. The Medical Staff of the Prussian State Bureau of Statistics used this post card to announce the 1927 census of V.D. cases (*Reichszahlung der Geschlechtskranken*),

Absender: 1303.
Preussisches Statistisches Bureau
Medizinal-Statistik
Berlin SW. 68, Lindenstraße 28

Drucksache
Postfach und Hausnummer
anzugeben.

3
BERLIN
POSTVERKEHR

In
Herrn
Dr. Ernst Fränkel
Privatdozent
in Blumstr. N.W. 52.
Spenerstr. 31.

8285. 27. II a 5
Din 476 A 6

and the U.S. Public Health Service provided this postal card to report venereal disease.

PHYSICIAN'S REPORT OF VENEREAL DISEASE

Case No.
Previously treated? ...
Case No. assigned ...
Sex So
Disease
Source of infection ...
Any other known case ...
Did patient get circula ...
Physician
Address

TREASURY DEPARTMENT
United States Public Health Service
OFFICIAL BUSINESS

Penalty for private use
\$300

Assistant Collaborating Epidemiologist,
United States Public Health Service,

N. C.

COPY ↑

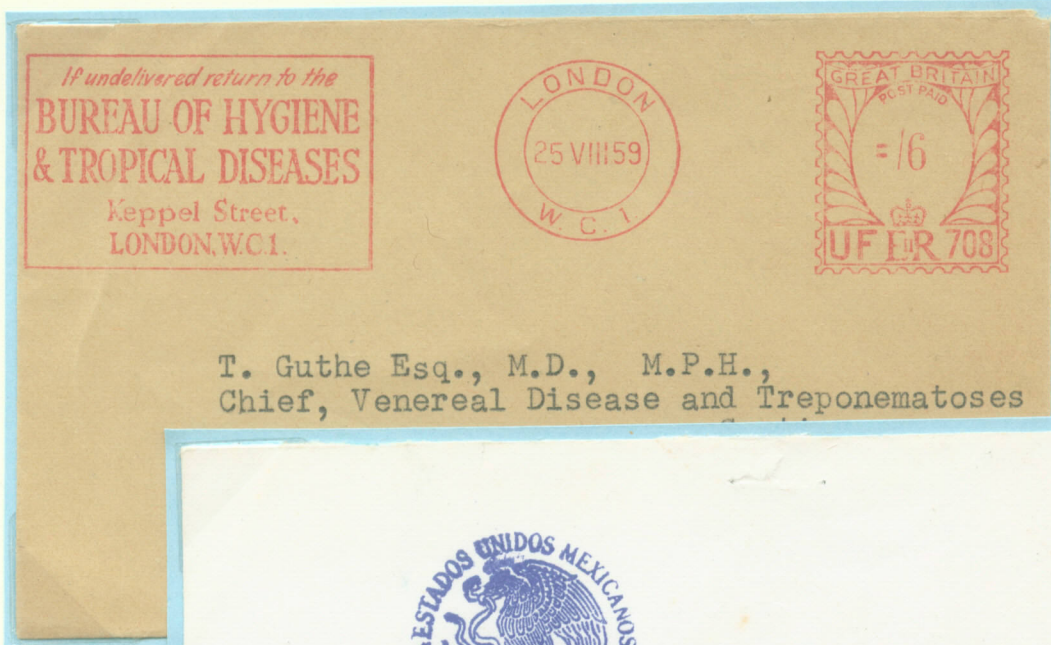
4.4 STATISTICS and EPIDEMIOLOGY

International cooperation and communication helps reduce the spread of VD,

both at the highest international levels

or

at the local level as between border cities like Mexicali & San Diego.



T. Guthe Esq., M.D., M.P.H.,
Chief, Venereal Disease and Treponematoses



V. D. Clinic
COUNTY OF SAN DIEGO
DEPT. OF PUBLIC HEALTH 1600
PACIFIC HWY
SAN DIEGO CA 92101

Centro de Salud Mexicali

... and through international sanitary conventions and quarantine laws as evidenced by this ship's *pratique* or bill of health.

Yellow fever	0	0	----	1931	Whooping cough	4	0
Asiatic cholera	0	0	----	1855	Grippe	1	9
Human plague	0	0	----	1928	Dysentery	0	2
Rodent plague	0	0	----	1928	Tetanus	2	10
Smallpox	0	0	----	----	Syphilis	1	13
Typhus fever (exanthematicus)	0	0	----	----	Malaria	6	33

(When there are no cases or deaths, entry to that effect must be made)

J. Enumerate any other communicable diseases prevailing importantly in port Tuberculosis, Malaria
and Syphilis.-
in area served by the port ditto-

I certify that this vessel has complied with requirements of the international sanitary conventions to which the United States and the country of this port have adhered, and of the quarantine laws and regulations of the United States, excepting as follows:

Given under my hand and seal this 13th day of June, 1959.
(Signature) Lester Sockwell
(Title) American Vice Consul.
None stationed here.-
(Medical officer)

Fee \$5.00 U.S.Cy. equal Rs.110\$00 (ORIGINAL)
Service No. 318.-
VALID: 48 HOURS.
Issued at 2:00 PM.-

4.4 STATISTICS AND EPIDEMIOLOGY

The Balkans, especially those countries that formed and were formed out of Yugoslavia, have had an endemic syphilis problem for several hundred years. During WWII, Croatia established the Institute for Fighting Endemic Syphilis in Banja Luka.



4.4 STATISTICS AND EPIDEMIOLOGY

The mails were frequently used to transmit test results and other confidential patient information. Even war-torn Germany kept track of VD cases as evidenced by this official cover from a VD hospital.



Geschl. Krkh = Geschlechtskrankheit = Venereal Disease

The socialist workers' paradise of Romania had an aggressive anti-VD program.



Minister of Health, Laboratory of Analysis, Dermato-Venerological Clinic, Cluj
55 bani postage on reverse