In 1969 the Touchomatic was introduced to replace the older models. Phone-like keypad and the digital readout predicted the coming of the computerized models.

- · Large Value Frame.
- French "Postes" and English "Postage" form right and left of Value Frame.
- "Canada" Flat or Curved.



## Pitney-Bowes introduces You can do it with



# Touch Control Postage. your eyes closed.

What we did was to shift the responsibility. From your eyes to your fingers. So now your eyes can take a little nap. While they are napping, here is what happens: you go "push-push" (any amount of postage from 1¢ up to \$9.99). Then you place the letter or parcel post tape in position. Kachung! Wake up. Your letter has emerged metered and sealed. Your tape is stamped and ready for the package. It's exactly the right amount of postage, because the meter makes its own stamps (the kind you don't run out of). The postage is accounted for in the meter so you don't have to worry about keeping a record. And there's a little ad for your business right next to the meter stamp. Everything absolutely neat and profes-

The hard part was to invent a totally new kind of postage meter mailing machine for the new kind of businessman—so small but sophisticated, something.

sional, fast, accurate, refreshingly simple.

Fantastic! W-Postage S

SELKIRK SECONDARY SCHOOL 405 HALPIN STREET 405 HALPIN STREET



### 2.1.1 Fifth Pitney Bowes Maple Leaf

#### Variations:

- a. FV WW.00
- b. FV W0.00
- c. FV W.00W (Canada Arched)
  - c1. Small Numerals
  - c2. Larger Numerals

Mitra

Mitra Inc., 455 Phillip Street Waterloo, Ontario, Canada N2L 3X2 The state of the s

CLARICA GROUP PLAN ADMINISTRATION 227 KING ST. S WATERLOO, ON N2J 4C5



#### 2.1.1 Fifth Pitney Bowes Maple Leaf



Meter Cover in a "Body Bag" after damage by mail handling equipment.



#### We apologize

Dear Customer,

The enclosed item of mail was either received in this condition or damaged during its processing. We sincerely regret this unfortunate incident and any inconvenience caused.

We are always concerned when mail entrusted to our care is damaged, and we have made considerable improvements to reduce such incidents in our operations.

200-12-520 (00-11)

Warning: Please keep this bag away from young children. children be assured that we are continuing to

#### Neus vous présentons nos excuses

Cher(e) client(e),

L'envoi ci-joint a été reçu dans cet état ou a été endommagé au cours du traitement. Nous regrettons sincèrement ce malheureux incident ainsi que tout inconvénient qui vous a été causé.

Nous considérons toujours comme très importante toute situation où le courrier qui nous est confié est endommagé, et nous avons apporté des améliorations considérables en vue de réduire le nombre d'incidents de ce genre.

jeunes enfants.

03-03 BP

Mise en garde : Gardez ce sac hors de la portée des



Sensass Concours & Tour du Monde ?? C.P. 11648, succ. Centre-ville, Montréal (Quebec) H3C 6B1

améliorer notre service. que nous continuos de

nre. en vue de réduire le apporte des qui nous est confié est omme très importante

ause. ncident ainsi que tout tement. Nous regrettons is cet état ou a été

S nos excuses



## 2.1.2 Sixth Pitney Bowes Maple Leaf

Pitney Bowes Brochure 2000.

This model meter used to mail advertisement for a Post Perfect digital meter model.



#### **MAILING SYSTEM**

**PRODUCTION MAIL** 

**COPIER SYSTEMS** 

**SMALL OFFICE DIVISION** 

**FACSIMILE SYSTEMS** 

**SOFTWARE SOLUTIONS** 

MANAGEMENT SERVICES

LEASING

6900 Series Postage Meter

## EN NOMBRE

F Pitney Bowes

The World's

First Personal

Postage System

Never Run Out Of Stamps Again!

David Foot
Of T
Greer Rd
th York ON M5M 3P8

8

**#** Pitney Bowes

#### 2.1.2 Sixth Pitney Bowes Maple Leaf



Improved Model 6000 series were reported introduced in 1980 but first examples were not seen until June 1982. The design with wider value frame and the inked perforations became ubiquitous. There are four variations based on the position of the letters "PB" and the width of the triad of wavy lines before the value. Always very hard to find properly printed. The four clear examples here are hardly typical. Decertified by the Meter Migration Mandate December 2006, although a grace period extended some use until June 2007.



#### 2.1 Fifth and Sixth Pitney Bowes Maple Leaf



#### **Parcelmatic Models**

Certain meters could be attached to the Parcelmatic station. This station was designed to weigh all sizes of parcels. These meters were distinguished by four horizontal lines to the left of the indicia. These models were often used for envelope mail as well.



EDWARD V. SADO

ENGINEERIS AND TERPAIN GEBLOGY SECTION

ONTARIO GEOLOGICAL SURVEY

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TURNER Joanne
3920 RICKOVER ROAD
SILVER SPRING
MD 20902
UNITED STATES OF AMERICA

84AM0173





2.2 Hasler Square

IMS Hasler Brochure ca1984

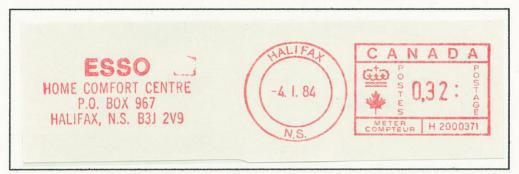
IMS Hasler and Ascom Hasler Specimens



#### 2.2 Hasler Square



Hasler, a German company, produces meter machines in Switzerland and has them placed around the world. The meter uses a credit card like card inserted into the meter to determine the cash available and only the card need be taken to the post office.. This was originally rejected in Canada, delaying introduction until December 1981. Hasler has numerous models but the indicia were all the same except for the value.



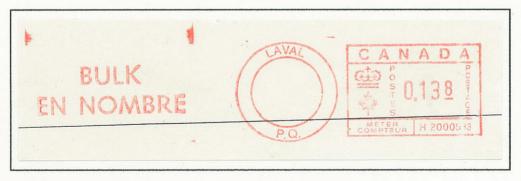
FV: 0,00:

Values: OV to \$9,99<sup>9</sup> European Comma In Value

Meters: 2000000+



FV: 0,00<sup>9</sup> Fractional Value.



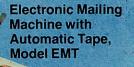
FV: 0,00<sup>9</sup> Fractional Value. Bulk Rate Slug.



FV: 00,00

Values: OV to \$99,99









#### 2.3 Postalia Square

Frankotyp of Germany Purchased Postalia 1970. Square indicia designs introduced in the 1980's. "Postalia" with meter number. Townmark separated from the value box, first time in several decades.

Postalia Brochure ca1980's Shows electronic mailing machines of the time.

#### First Postalia Square Design

FV: 0.00

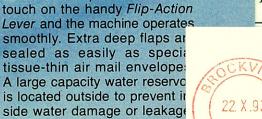
Double Circle townmark "Postalia" above meter number.

"Meter/Compteur".

"Postage" and "Postes" to the left and right of the value.

Line under "Canada".

Meters: 402000+



22 X.93



#### 2.3 Postalia Square







#### First Postalia Square Design

FV: 00.00

Double Circle townmark

"Postalia" with meter number

"Meter Compteur".

"Postage" and "Postes" to the left and right of the value.

Line under "Canada".

#### Second Postalia Square Design

Smaller Square No line under "Canada". FV: W0.00.

Single Circle townmark

Meters: 407000+.







Dr. David Foot Footwork Consulting Inc. 391 Greer Road Toronto, Ontario M5M 3P8 FV: W0.00. Triad Narrow Spaced.

Values: OV to \$99.99

Meters: 3900+ and 380000+

Introduced: 1981 Obsolete: 2002

The set of four lines to the left of the townmark on some prints is printed by a slug occupying the space where an advertising slug could be placed.

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out just how much time and money we can save you.



### 2.4.1 Friden Alcatel Fourth Small Maple Leaf

## Fourth Small Maple Leaf Design

Small leaf to left of value frame and line of small leaves to the right. Thick vertical frame lines. Alcatel distributed Friden mailing machines from 1981.

FV: W.00W

Left Triad Narrow, Right Triad Wide

Fractional Postage Values: OV to \$9.99<sup>9</sup> Meters: 370000+

Introduced: 1983. Obsolete: 2002



Friden Alcatel Brochure 1982
Friden Electronic Meters and Mailers.

#### 2.4.2 Friden Alcatel Fifth Small Maple Leaf





Larger Square Design with small maple leaf. 1985 The parent company, Roneo Neopost, began to use the Neopost name exclusively in the 1990's and the Friden "F" was replaced progressively with the Neopost "N".

FV: W0.00.

Value: OV to \$99.99

Friden "F" with "Meter-Compteur" Neopost "N" with "Meter-Compteur". Meters: 330000+ Number point size varies.







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